

ITEM 3

***REPORT ON PROPOSED LIVING CLEAN
LIFESTYLE PROGRAM***

C.L.E.A.N. “the cool thing”

Changing Lives through Education and Awareness Now

Purpose - for Henderson, blue ribbon commission teens to host clean lifestyle meetings at their Henderson high schools and secondly, recruit a team of students to manage clean clubs at safe key middle school sites.

Vision - create a clean culture amongst Henderson teens and pre-teens by supporting students spreading strategic information.

Mission - to activate clean clubs at schools throughout Henderson, providing participants with invaluable information regarding the harmful effects of drugs, alcohol and other bad choices.

Program Goals –

- Year #1**
 - began 1 high school chapter during the 2012/13 school year
 - recruit at least 10 - 20 initial members to the clean club
 - collect more than 50 clean commitments (signed by students)

- Year #2**
 - recruit another 30 members (9th graders) to the CLEAN Club
 - collect more than 100 high school clean commitments
 - send (5) 10th grade members to the feeder schools to launch program
 - recruit at least 30 6th grade students to participate

- Year #3**
 - train the CLEAN Leaders on how to conduct middle school meetings
 - recruit another 30 members per club of 9th graders
 - collect more than 300 clean commitments from Henderson students
 - recruit 30 more 6th graders at each middle school

- Year #4**
 - continue to grow the program and market its philosophy
 - manage the growth and market program

Program Integration –

High School

first-year target	9 th graders (only)
second-year target	9 th – 10 th graders
third-year target	9 th – 11 th graders
fourth-year target	9 th – 12 th graders

Middle School

first-year target	no students (meet with school administration before April 2013)
second-year target	6 th graders (6 th graders will be a mentored by 10 th grade mentors)
third-year target	6 th – 7 th graders (7 th graders will be mentored by 11 th grade mentors)
fourth-year target	6 th – 8 th graders (8 th graders will be mentored by 12 th grade mentors)

Clean Calendar

September -	Week 1	clean club registration
	Week 2	program overview and orientation
October – (Change)	Week 1	what influences cause change in student culture?
	Week 2	how will high school change you?
	Week 3	what type of bad choices could change everything?
	Week 4	what type of good choices could change everything?

November – (Life)	Week 1	what do you want your life to look like in years?
	Week 2	what might change your life plan for the worse?
	Week 3	what can you do to improve some one’s life?
	Week 4	what will people say about you at the end of your life?
December – (Education)	Week 1	what do you know about street drugs?
	Week 2	How can alcohol and drown my dreams?
January – (Education)	Week 3	How do teens get caught up in bad situations
	Week 4	create your plan to escape the pressure traps
February – (Awareness)	Week 1	Discuss part 1 of DREAMS content
	Week 2	Discuss part 2 of DREAMS content
	Week 3	Discuss part 3 of DREAMS content
	Week 4	Discuss part 4 of DREAMS content
March – (Now)	Week 1	Program surveys and random drug test
	Week 2	Plan your Clean Party (graduation)
	Week 3	Discuss Drug test results
	Week 4	Program graduation
April – (the Report)		Produce a clean report with names and attendance log Insert all clean commitments and photos taken

Clean Meetings

Time Allotment 45 minutes

- **14 minutes for casual conversation (play music and offer snacks)**
- **1 minute to recite the clean creed**
- **5 minutes to break into smaller groups (clean teams)**
- **20 minutes for the weekly question to be discussed**
- **5 minutes of for program announcements and conclusion (play music)**



C.L.E.A.N.

The Cool Thing

SCHOOL

COMMUNITY

LIFESTYLE

C.L.E.A.N. is the vision of a Foothill HS teenager who mustered up the courage to raise his hand and propose that the Henderson Blue Ribbon Commission do something about the poor choices his peers were making. His passion has been contagious and as a result, attracted a growing army of change agents that have built upon his aspirations.

C.L.E.A.N. aims to cultivate more teen leaders who will insure that we keep our **SCHOOLS** clean, our **COMMUNITY** clean and get more kids to live a clean **LIFESTYLE**.

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LIFESTYLE

CHANGING LIVES through **EDUCATION** and **AWARNESS NOW**

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The student pledge for **C.L.E.A.N.** was developed to promote personal accountability, and student database of clean teens, committed to the following principles...

I _____ pledge to my family and the City of Henderson to do everything in my power to keep our **COMMUNITY** clean, my **SCHOOL** clean and make wise choices to live a clean **LIFESTYLE**.

SIGNED _____ DATE _____

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The mission of C.L.E.A.N. is to promote healthy, drug free lifestyles and safe learning environments in our schools and our community through education, strategic partnerships and active student participation.

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The vision of **C.L.E.A.N.** is to close the programming gap between the police programs, **D.A.R.E, Every 15 Minutes** and **D.R.E.A.M.S.** These programs reach kids during late elementary and late high school. To many of our students are struggling during this lapse in programming to maintain drug free lifestyles and resisting pressure of friends.

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The partners of **C.L.E.A.N.** have been strategically chosen by the appointed members of Henderson's Blue Ribbon Commission for Educational Excellence. The Clean Team sub-committee has sought the support of both the **City of Henderson's Parks & Rec.** and **Police.**

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The objectives of **C.L.E.A.N.** are to:

- support the **clean lifestyles** of 6th – 12th grade students
- create a cool **student support system** at CCSD schools
- educate students using **current drug awareness** info
- develop student leaders through **peer pressure partners**
- challenge all members to take **random drug tests**

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The planning phases of C.L.E.A.N. are:

- Phase I... Program & Partner Development
- Phase II.. Program Pilot Program
- Phase III. Program Assessment & Sponsor Solicitation
- Phase IV. Program Expansion & Volunteer Recruitment
- Phase V.. Program Sustainability and National Modeling

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Phase I of C.L.E.A.N.:

January – September 2012

- Develop an action plan to outline the timelines & duties
- Secure letters of partnership from both key partners
- Create clean teen materials to deliver program content
- Order clean teen promotional items for the commission
- Invite influential individuals to join the sub-committee

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Phase II of C.L.E.A.N.:

October 2012 – April 2013

- Activate 1 Clean Club at a Henderson High School
- Host a Clean Student Assembly to recruit students
- Assign Blue Ribbon teen leaders to run the program
- Workout the logistical issues and host meetings
- Develop a training manual for Clean Teen Volunteers

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Phase III of C.L.E.A.N. :

May – June 2013

- Survey all participants for their opinion of the program
- Request a letter of reference from the school principal
- Invite potential sponsors to the club site to view CLEAN
- Submit press releases to media to cover the Clean Teens
- Pre-sign up incoming 8th graders for the CLEAN program

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Phase IV of C.L.E.A.N. :

September – October 2013

- Launch CLEAN at the middle school feeder schools
- Provide a Clean Assembly for all grades
- Schedule the monthly CLEAN meeting times and location
- Administer random drug test during CLEAN meetings
- Solicit Radio station partner to deliver the cool factor

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Phase V of C.L.E.A.N.:

October 2013 – June 2014

- Provide branded products for all Clean Team leaders
- Invite guest to observe program for turn-key modeling
- Promote CLEAN sponsored incentives (ex. Smart Car)
- Create a new program that is needed for Henderson

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ITEM 5

***DISCUSS AND VOTE ON MEMBERSHIP
RECRUITMENT***



Application Information for Blue Ribbon Commission (Youth Member)

Contact Information

Name	
Street Address	
City ST ZIP Code	
Home Phone	
Cell Phone	
E-Mail Address	
Emergency Contact Number:	

School Information

High School Attending: _____

Current Grade: _____

Please check those that apply:

Available to Attend Monthly Meetings

Available to participate in Commission Events

Available to contribute to Commission process

Willing to assume a leadership role

Interests:

Tell us why you are interested in membership on the Blue Ribbon Commission:

What other interests or school activities are you currently involved with:

Name (printed)	
Signature	
Date	

Please return this form to Kurt Williams (kurt.williams@cityofhenderson.com) and/or Karie Teruya (karie.teruya@cityofhenderson.com)

ITEM 6

COLLEGE NIGHT

Preparations for College Nights

By The Blue Ribbon Education Commission

Date(s)? _____ one night? Or two nights, to be held after our 9/18/13 meeting.

Location? _____

Hours of workshop? _____

Site? _____

Presenter?

1. Ask Anita Wong about teacher at Basic or
2. Re-contact lady from NCBW and
3. Contact guy from college in Arizona and
4. Contact lady from GO to College.

Presenter and others contacted are asked to provide handouts.

Press Release should be issued no later than August 23, 2013.

BRC members attending are to wear BRC grey T-shirts.

The BRC information tri-folds are to be made available to all attendees.

Secure a package of name tags for BRC members who attend.

Provide sign-in sheets.

Provide workshop rating sheets along with ink pens.

A-V aids are to be secured from facility.

Welcome signage made.

Prospective member: Dr. Sandra Mack, 694 Tomscott Ave., Henderson, 89052, 702-407-0502. My sorority sister and fellow Nat'l Coalition Member.
