



City of Henderson

Strategic Plan Development



Vision Statement (refining)

Existing

We envision our city as a fully integrated, progressive and engaged community of citizens and neighborhoods enjoying premier amenities, services and opportunities

Developing

To be the premier community in America

Mission Statement (refining)

Existing

To provide services and amenities that enhance the quality of life for those who live, learn, work and play in the City of Henderson.

Suggested

To deliver exceptional municipal services while ensuring a strong and sustainable City where our community enjoys an outstanding quality of life.

Our Values (from Council)

S ervice	We are dedicated to providing outstanding customer service
T eamwork	We communicate and work as a team and we partner with the community
A ccountability	We are accountable to the citizens of Henderson and to each other
C ommunication	We communicate timely, openly and completely with all who have an interest
I ntegrity	We operate honestly, openly and hold the highest ethical standards
S ustainable	We support long term economic vitality and natural resource availability through sustainable practices
S afety	We put safety first and foremost in everything we do both for our citizens and for our employees



Our Values (alternative 1)

S ervice	We are dedicated to providing outstanding customer service
T eamwork	We communicate and work as a team and we partner with the community
A ccountability	We are accountable to the citizens of Henderson and to each other
C ommunication	We communicate timely, openly and completely with all who have an interest
I ntegrity	We operate honestly, openly and hold the highest ethical standards
E xcellence	We are devoted to excellence in all we do



Goal Areas (refining)

Current Council Goals

- Safe Community
- Economic Development
- Financial Performance
- Excellent Service
- Sustainable Practices
- Quality of Life

Suggested Goal Areas

- Safe and Vibrant Communities
- Strong & Diverse Local Economy
- Organizational Excellence
- Sustainable Practices & Development
- Citizen and Family Vitality

Also addressed:
Education
Healthcare
(Partnering/leveraging service providers, etc.)

Also included two key
“areas” that seemed to be missing:
Organizational performance
Employee/Workplace



Goal Areas

- Fiscal performance
- Customer Service
- Regional leadership
- Skilled adaptable workforce
- Essential infrastructure
- Transparency
- Continuous improvement
- Information Technology

- Crime reduction
- Emergency response
- Neighborhood programs

Safe & Vibrant Communities

Strong & Diverse Local Economy

- Economic Development
- Redevelopment
- Tourism
- Higher Education

Organizational Excellence

- Arts & Culture
- Health & Recreation
- Lifelong Learning
- Family, Youth & Seniors

Citizen & Family Vitality

Sustainable Practices & Development

- Balanced Land Use
- Stewardship of Natural Resources
- Air/Water Quality