



Our Goals

- ❖ Safe Community
- ❖ Strong & Diverse Local Economy
- ❖ Vibrant Community
- ❖ Sustainable Practices & Development
- ❖ Organizational Excellence

Living Our Values

- ❖ Service
- ❖ Teamwork
- ❖ Accountability
- ❖ Communication
- ❖ Integrity

Progress Towards Goals

❖ Strong & Diverse Local Economy

City Attorney's Office:

- Developed procedures and forms for confidential economic development projects
- Facilitated the completion of the languishing Tuscany development
- Developed innovative legal agreements to further economic development such as the Union Village Redevelopment Planning Agreement

City Manager's Office:

- Alt Sent placed the cost of the offender supervision on the shoulders of the offenders by implementing supervision fees, house arrest fees and numerous other program fees
- Conducted time studies in numerous areas, addressed areas of waste and duplicated efforts which generated savings that were able to be utilized in developing new programs
- Produced economic development video in collaboration with Economic Development with online access and DVD available for distribution
- During the 2011 Legislative Session, IGR lobbied against fifteen bills designed to limit the flexibility and/or viability of RDAs.

Community Development:

- Created an on-line submittal process for various entitlement applications
- Completed the Master Plan Overlay and Design Guidelines for the Limited Transition Area (LTA)
- Completed the Nevada State College (NSC) Campus Master Plan
- Worked with the development community to amend Title 19 to be more responsive to the changing economic situation

Cultural Arts & Tourism:

- Henderson was awarded as the host destination for the 2011 Ironman World Championship 70.3. Over 1,500 triathletes representing all 50 states and 50-plus countries are expected to travel to Henderson to participate in this nationally-recognized event scheduled for September 11. The international media package on this event exceeds 500-million households and will be aired on NBC Sports and ESPN.
- Henderson was selected as the host destination for the 2012 US Open Synchronized Swimming scheduled for July 10-14 at Heritage Park Aquatic Complex. The event will attract more than 100 of the nation's top synchronized swimmers, as well as over 300 spectators and staff, to Henderson.
- Henderson was chosen by the World Tenpin Bowling Association to host the 2013 WTBA World Championships, tentatively scheduled for August 18-31, 2013. This 14-day will attract more than 2,000 bowlers, spectators and staff, to Henderson.

Cultural Arts & Tourism (con't):

- Attended the International Space and Development Conference and was invited to bid on the 2014 annual National Space Association Conference.
- Partnered with Marriott, Montelago Village and Ravella for the Adventure Travel Show in Santa Clara, CA in January. Attended Adventure Travel Show in Los Angeles, CA and the National Association of Sports Commissions in March. More than 20,000 adventure travelers and sports group planners attended shows combined.
- Worked with Henderson hospitality partners and developed a staycation package which was distributed to thousands of valley wide residents.
- Launched the Henderson *Destination Exclusive* newsletter which was sent to 4,500 travel and tourism meeting professionals. It highlights Henderson as a premier resort and meetings destination and will become a quarterly publication.

Economic Development/Redevelopment

- Entered into an exclusive negotiating agreement and completed a land sale agreement for Union Village, a 150-acre state-of-the-art Healthcare Center integrated into a mixed use residential, retail, entertainment and cultural center with an estimated construction cost of over one billion dollars that will create over 17,000 direct, indirect and construction jobs and millions of dollars in tax revenue for the City.
- Entered into an exclusive negotiating agreement with a developer for the eventual sale and development of a 150 acre high technology mixed use commercial, office and industrial business park of the northern Limited Transition Area.
- Business expansion and new business attraction efforts focused on diversification (non-gaming and non-retail employer sectors) led to the creation of approximately 250 new jobs with an estimated economic impact of over \$64 million in FY 10-11.
- The recruitment of 22 businesses to the Water Street District and resulting creation of 160 new jobs.
- Assistance to Dr. Kristina Shurtleff in the amount of \$99,000 to assist in the construction of a new three-story 6,500 square foot mixed use office building at 38 S. Water Street with a total construction cost of approximately \$1,250,000.

Information Technology:

- Initiated discussions with UNLV Management Information Systems (MIS) department to develop an internship program for college students.
- Utilized 71% of training funds with training vendors with local presence.
- Utilized 95% of technology procurement funds with vendors with a local presence.

Parks & Recreation:

- The Parks and Recreation Department hosted many teams from outside the valley for aquatics and sports events.

Utility Services:

- Conducted hydraulic modeling and planning activities to ensure that system capacity met development & business demand/flow projections. In FY11, DUS conducted over 18 hydraulic modeling analyses, and completed over 10 Hydraulic Grade Line Requests.