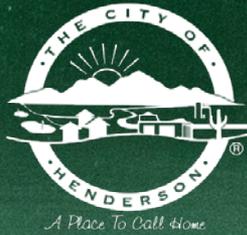


*Mayor Andy Hafen Presentation to*

# **THE AB 394 TECHNICAL ADVISORY COMMITTEE**

March 28, 2016





**City of Henderson Outreach on:**

**Parental Involvement**

**&**

**Community Engagement**

**in CCSD Schools**

**Focus Groups + Online Survey**

# Online Survey

- 708 participants
- Data Collection: March 3 - 20



# Focus Groups

- 5 separate sessions with Henderson Parents of K-12 students in the CCSD
- 34 participants
- Conducted:
  - March 1st, 2016
  - and
  - March 3rd, 2016

# City of Henderson's Five Focus Groups

**HENDERSON  
PARENT  
POPULATION**

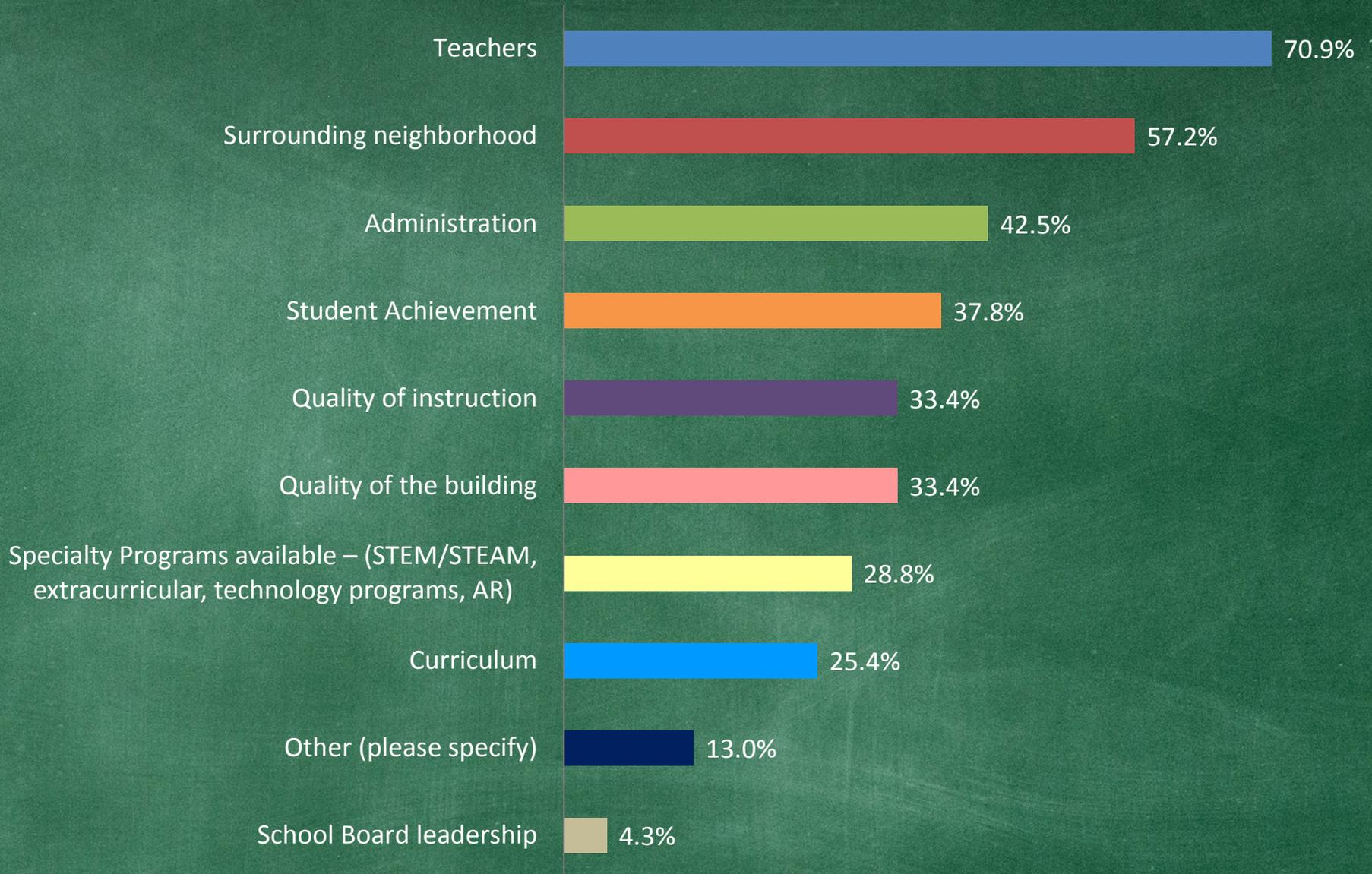
**HENDERSON  
PARENT  
POPULATION**

**AFRICAN  
AMERICAN**

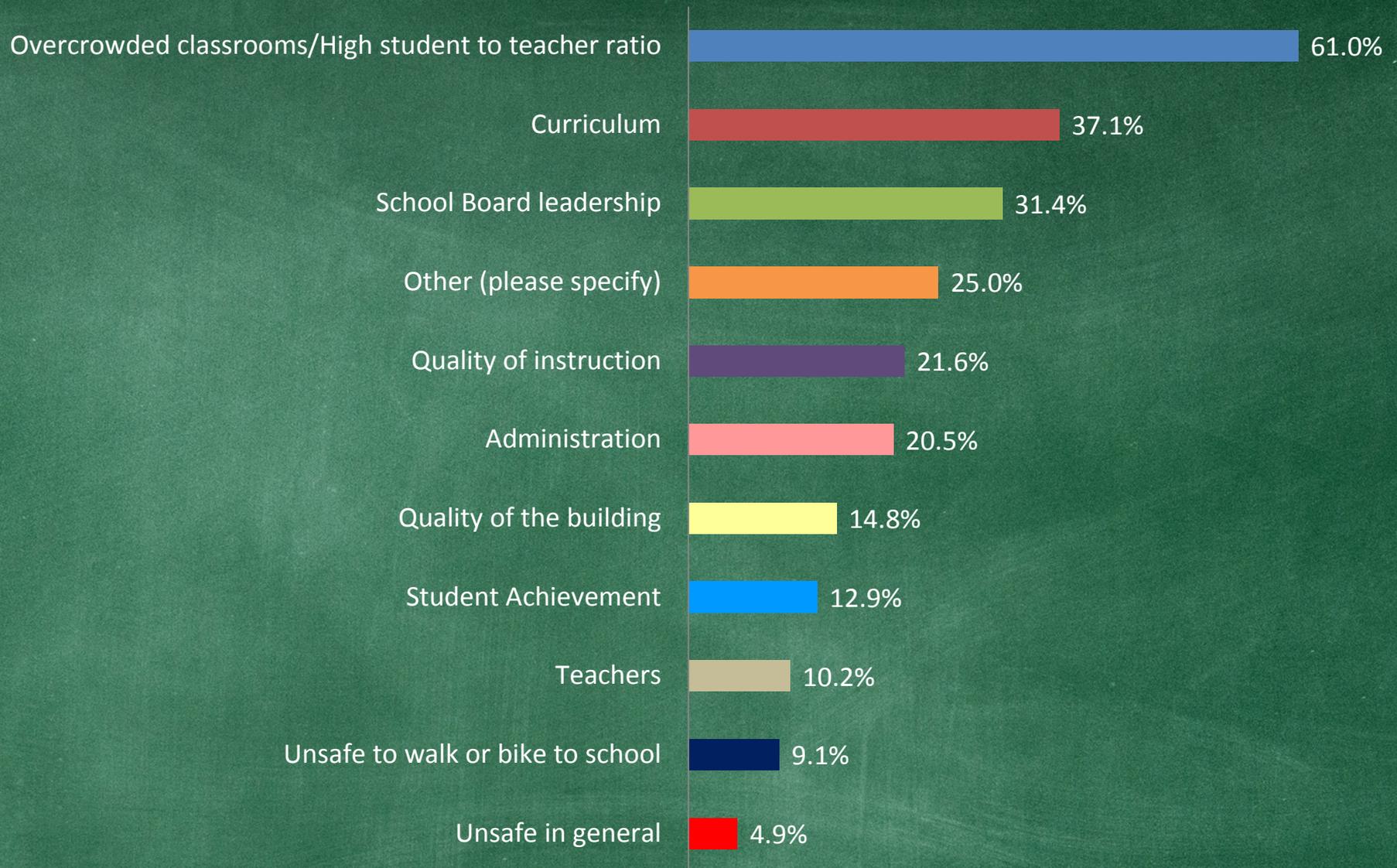
**HISPANIC**

**HISPANIC -  
SPANISH SPEAKING**

# What do you really like about your school? (Select all that apply)



# What do you dislike about your school? (Select all that apply)

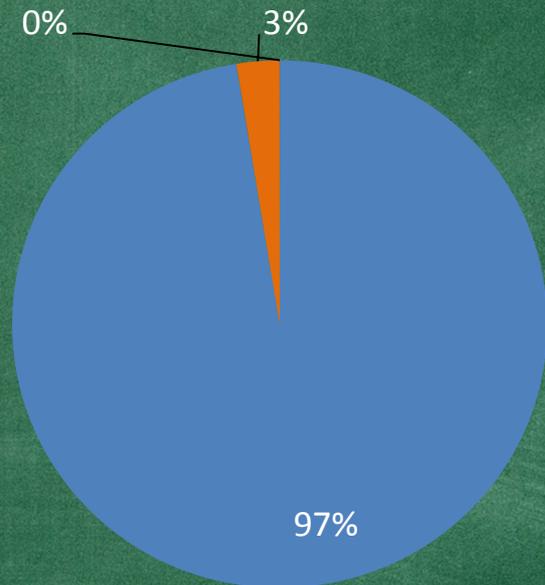


# What do you think is the most important factor in your child's success in school? (Select one)



# Do you think parental involvement is important to your child's performance in school?

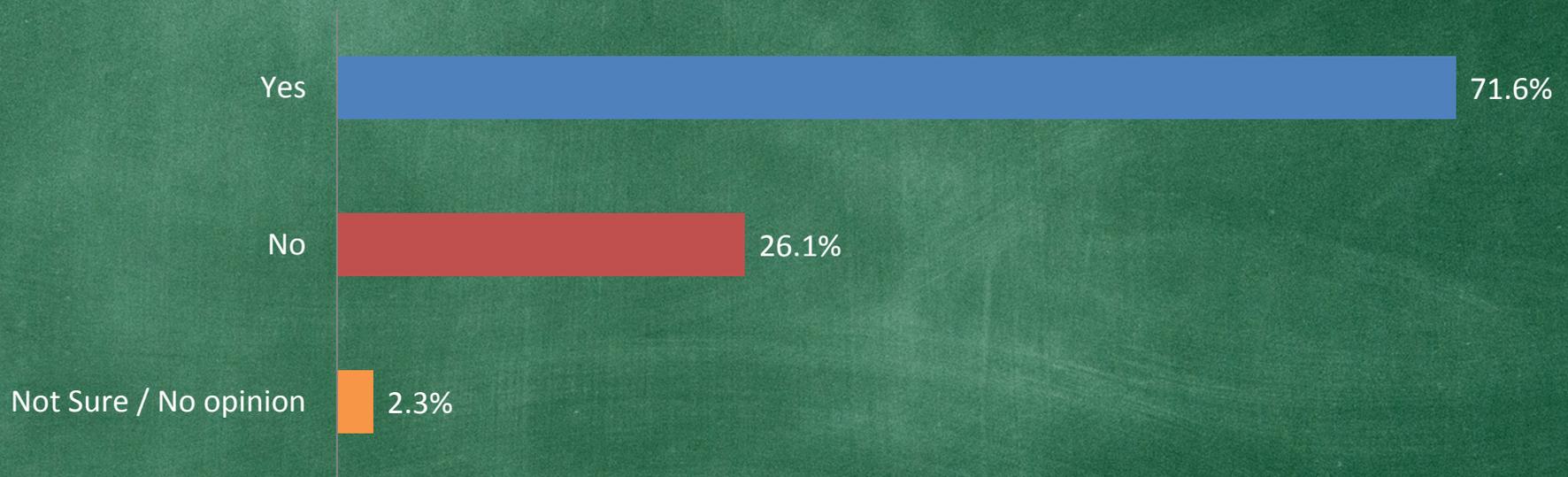
■ No ■ Yes ■ Not Sure / No opinion



# Are you able to participate as much as you'd like to in your child's education?



# Do you feel you have the resources you need to participate effectively?



# If your school has a PTO/PTA, are you a member?

Yes



37.2%

No



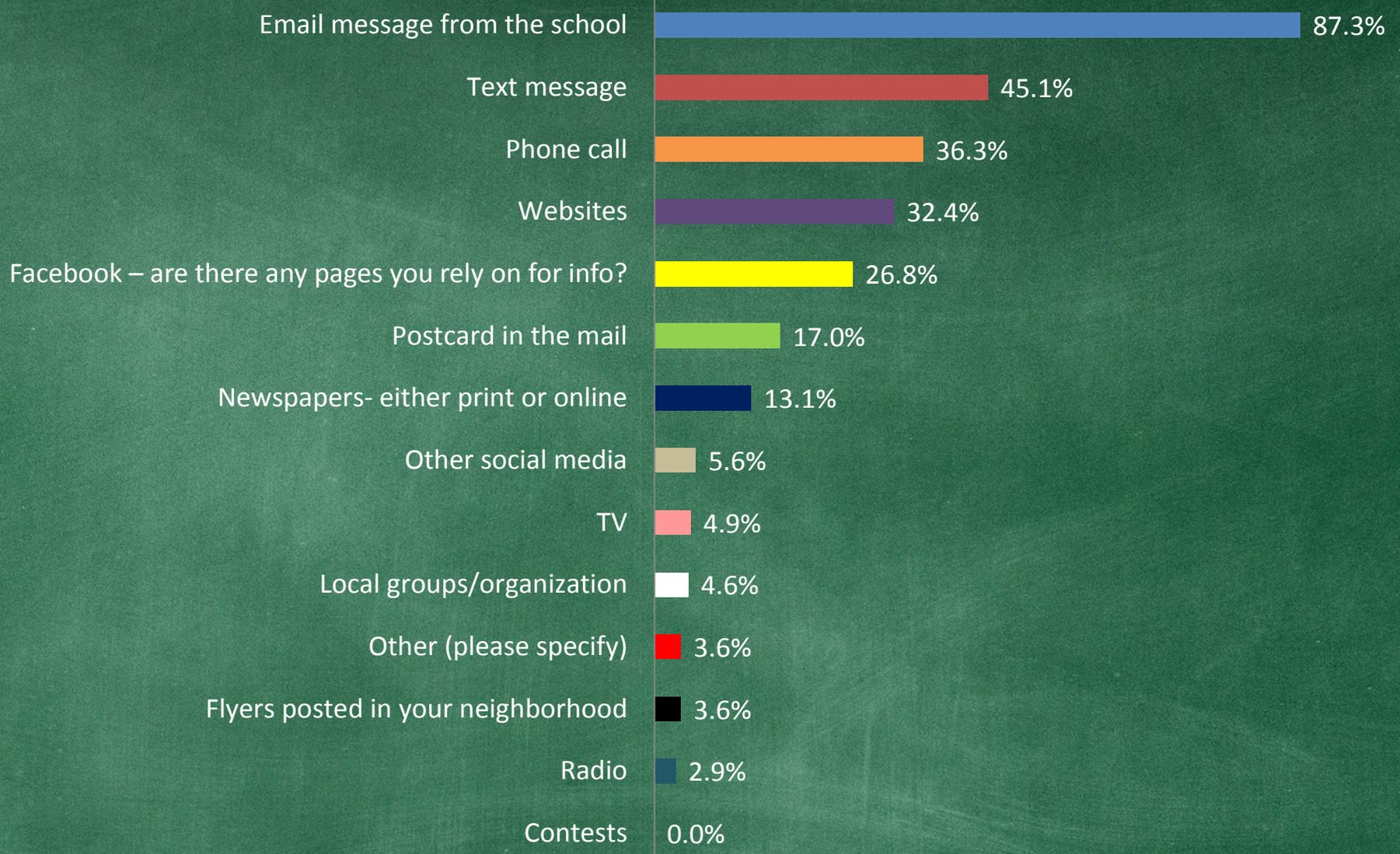
42.5%

Not Sure / No opinion

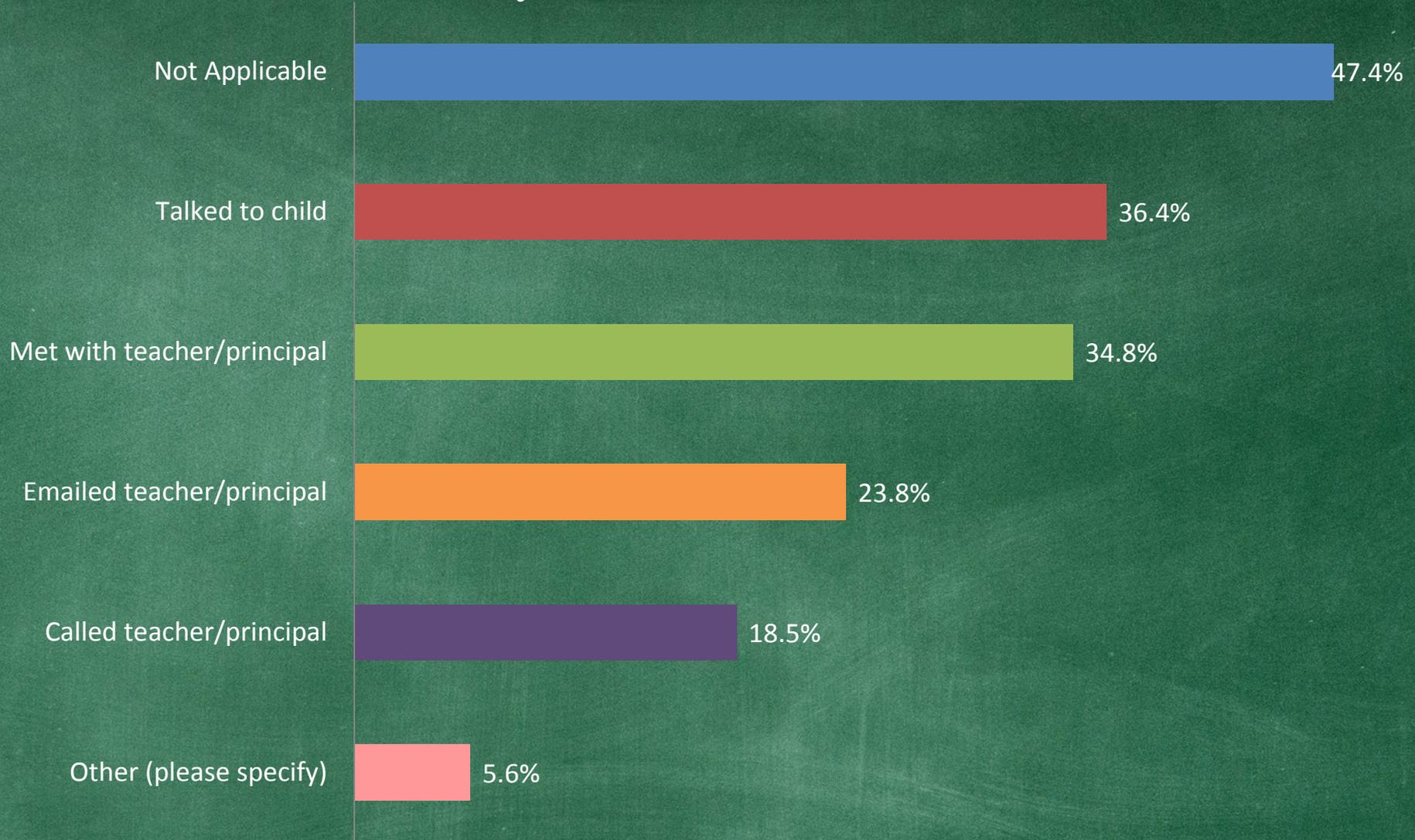


37.2%

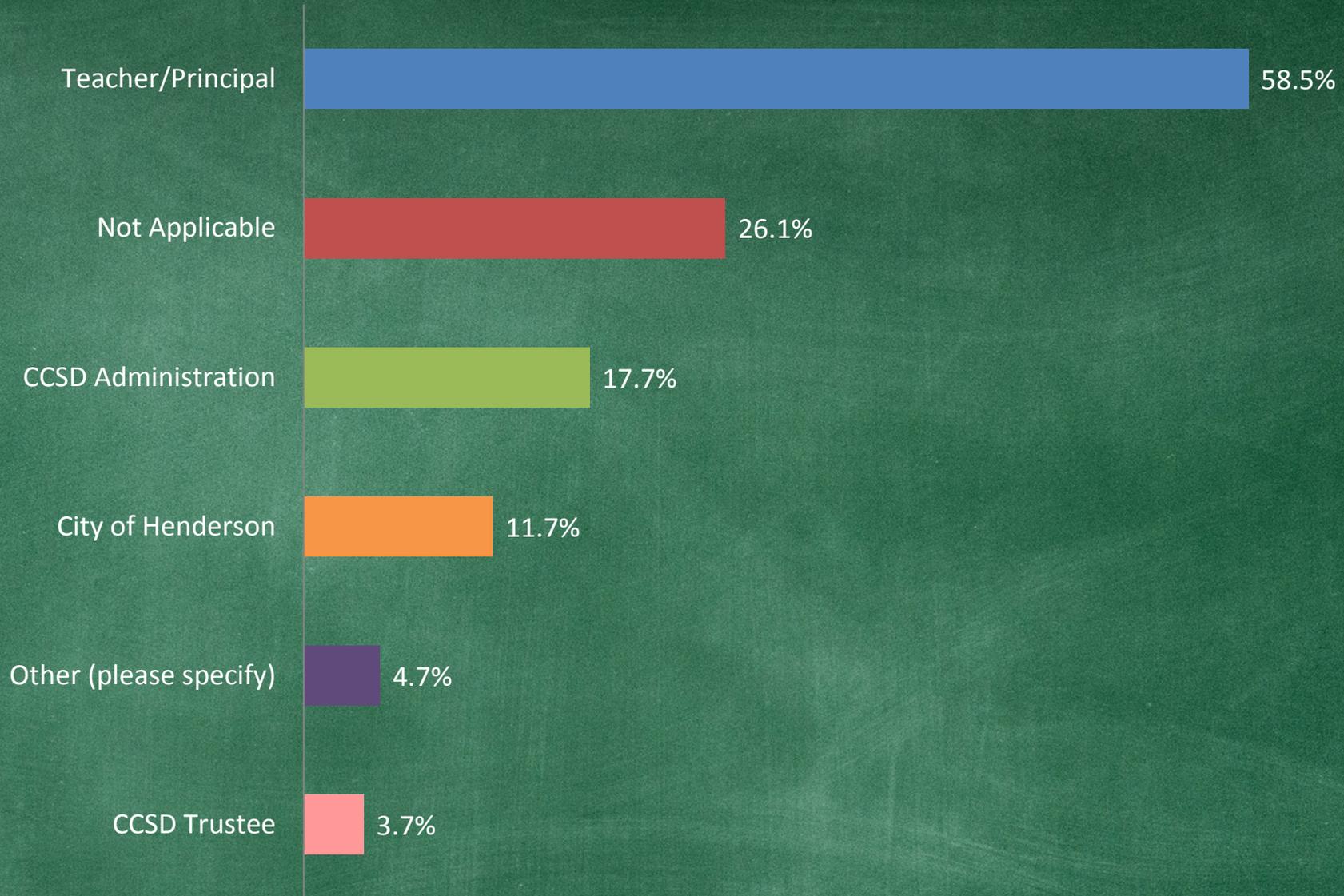
# What's the best way to get you information about what's happening with your child's school or the school district?



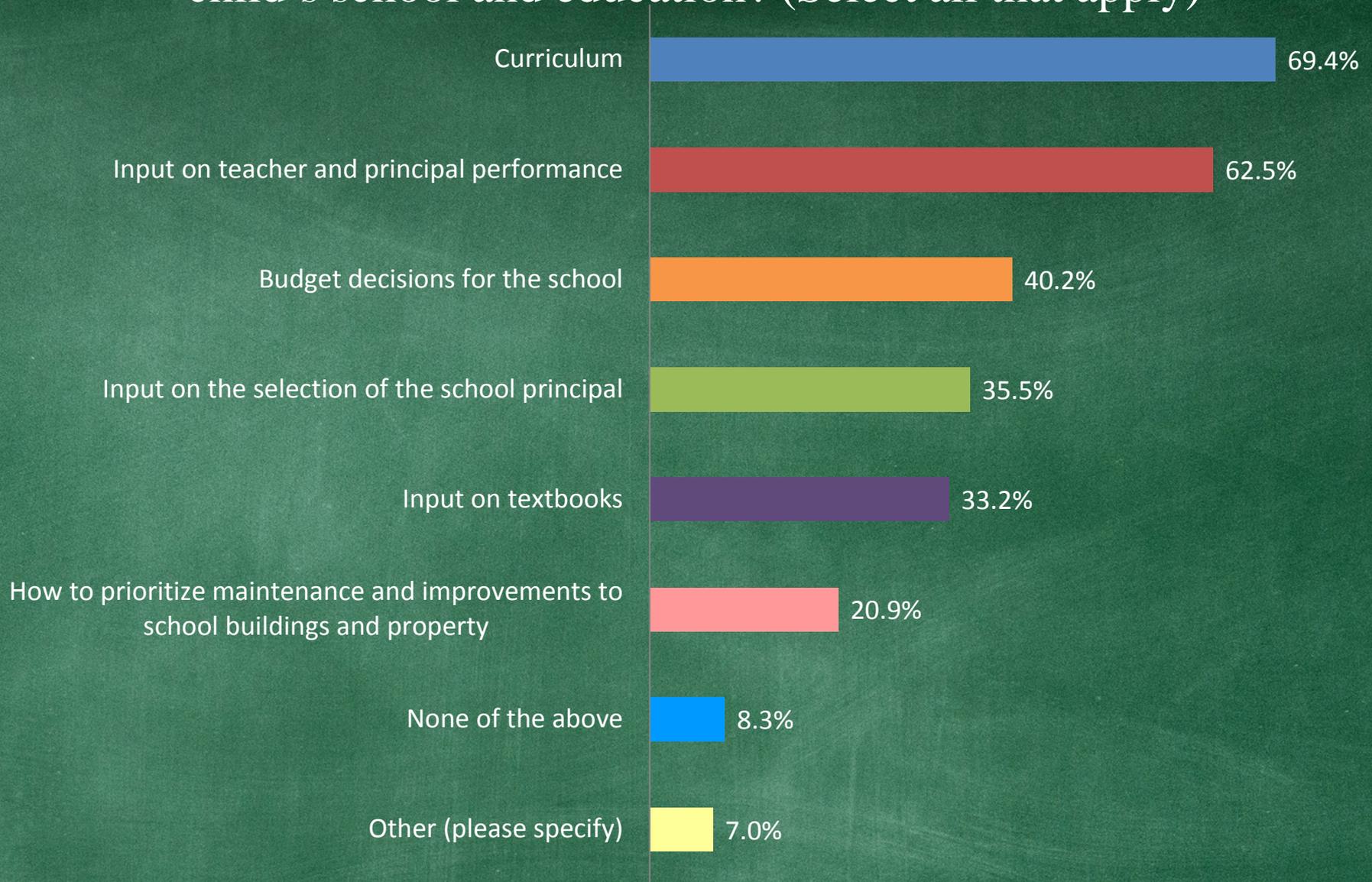
Have you had a situation where your teacher or school notifies you of a problem with your child's behavior or performance? If so, what did you do to address the situation?



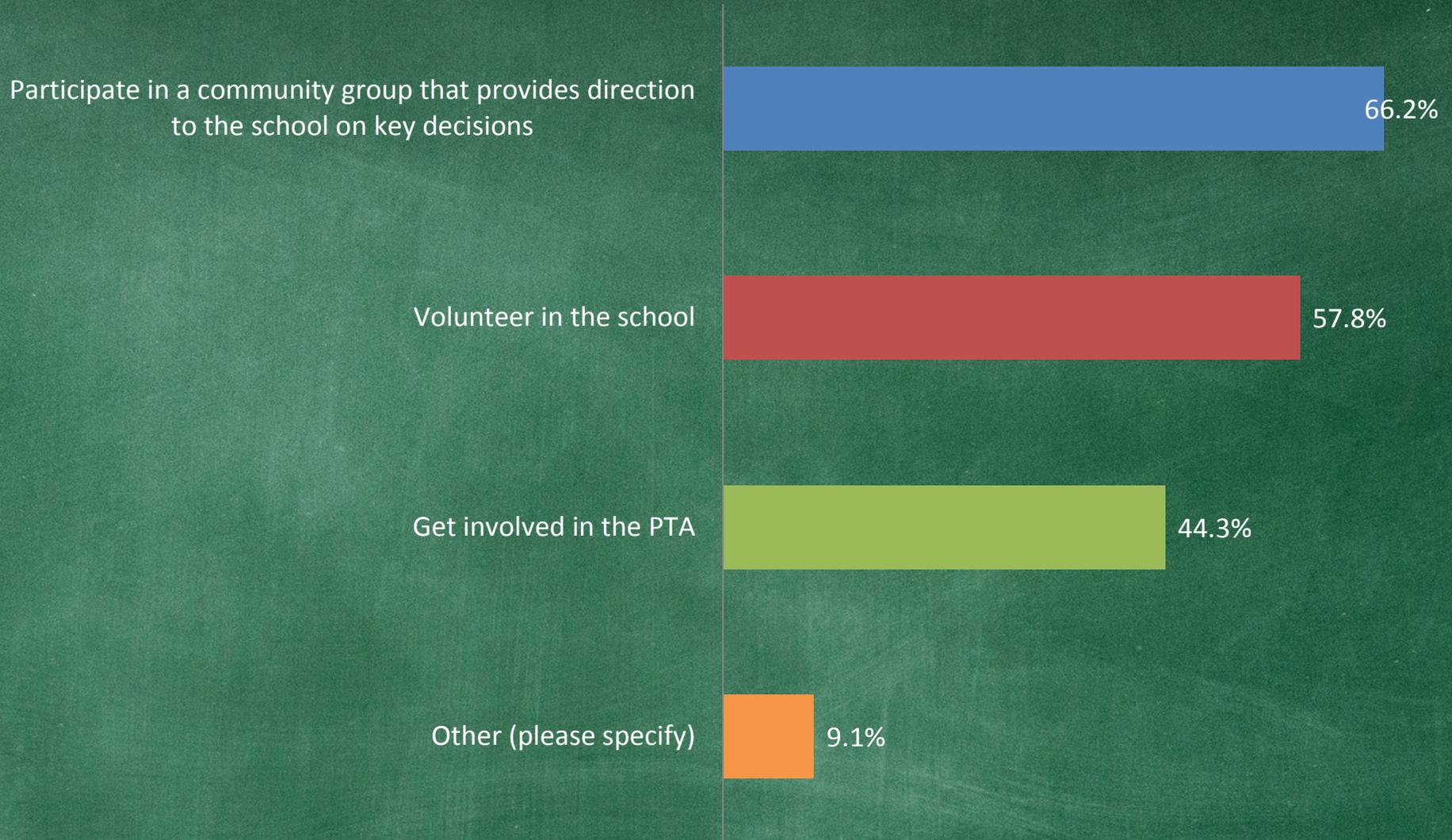
# Who do you contact when you have a complaint about conditions in or near your school? (Select all that apply)



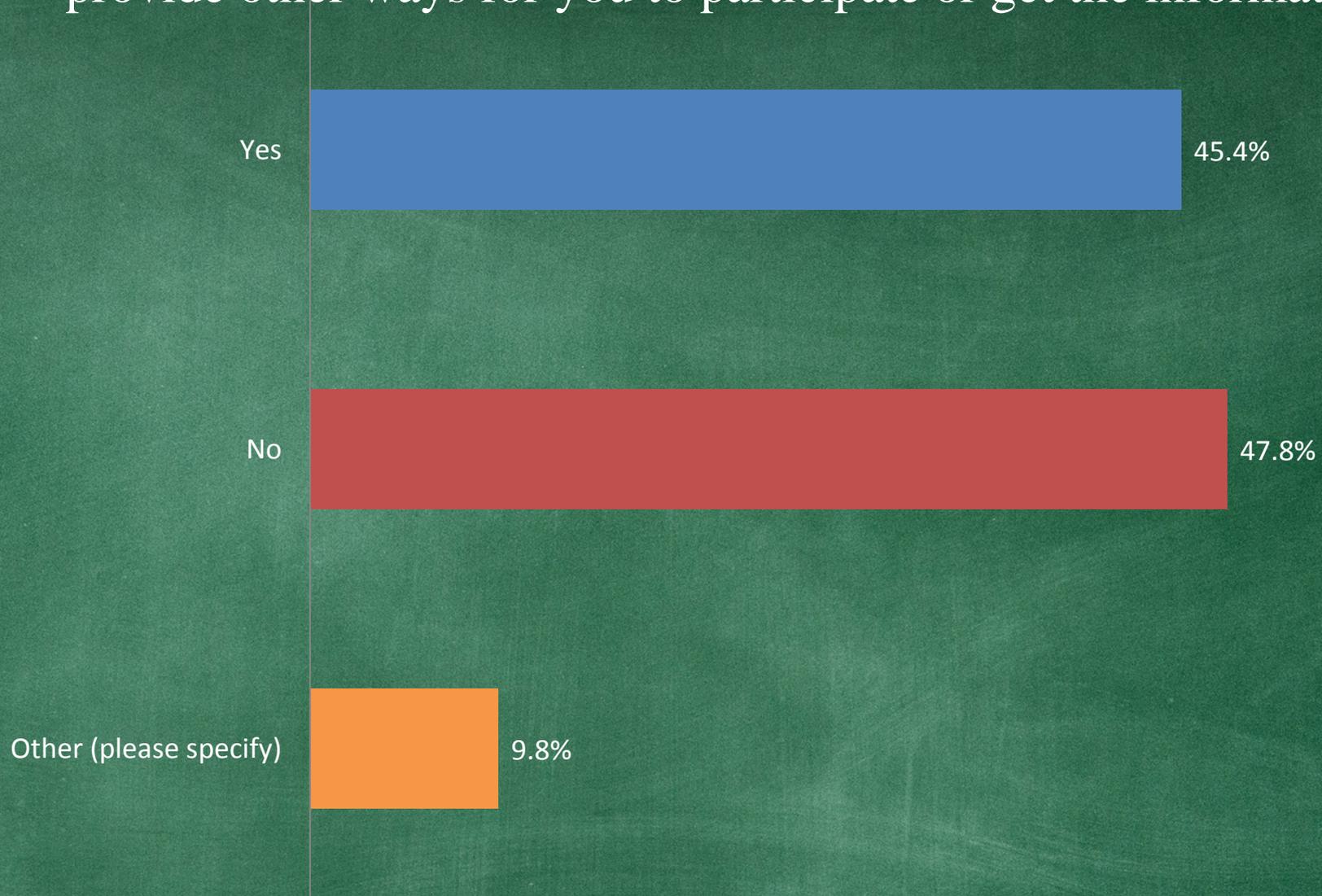
# What topics are you most likely to participate in related to your child's school and education? (Select all that apply)



# How could parents be more formally represented in decision-making at your child's school? (Select all that apply)



If you are not able to attend a school meeting or event, do schools provide other ways for you to participate or get the information?



# What's the best way for the City or School District (CCSD) to get your opinion on various topics related to schools and education?



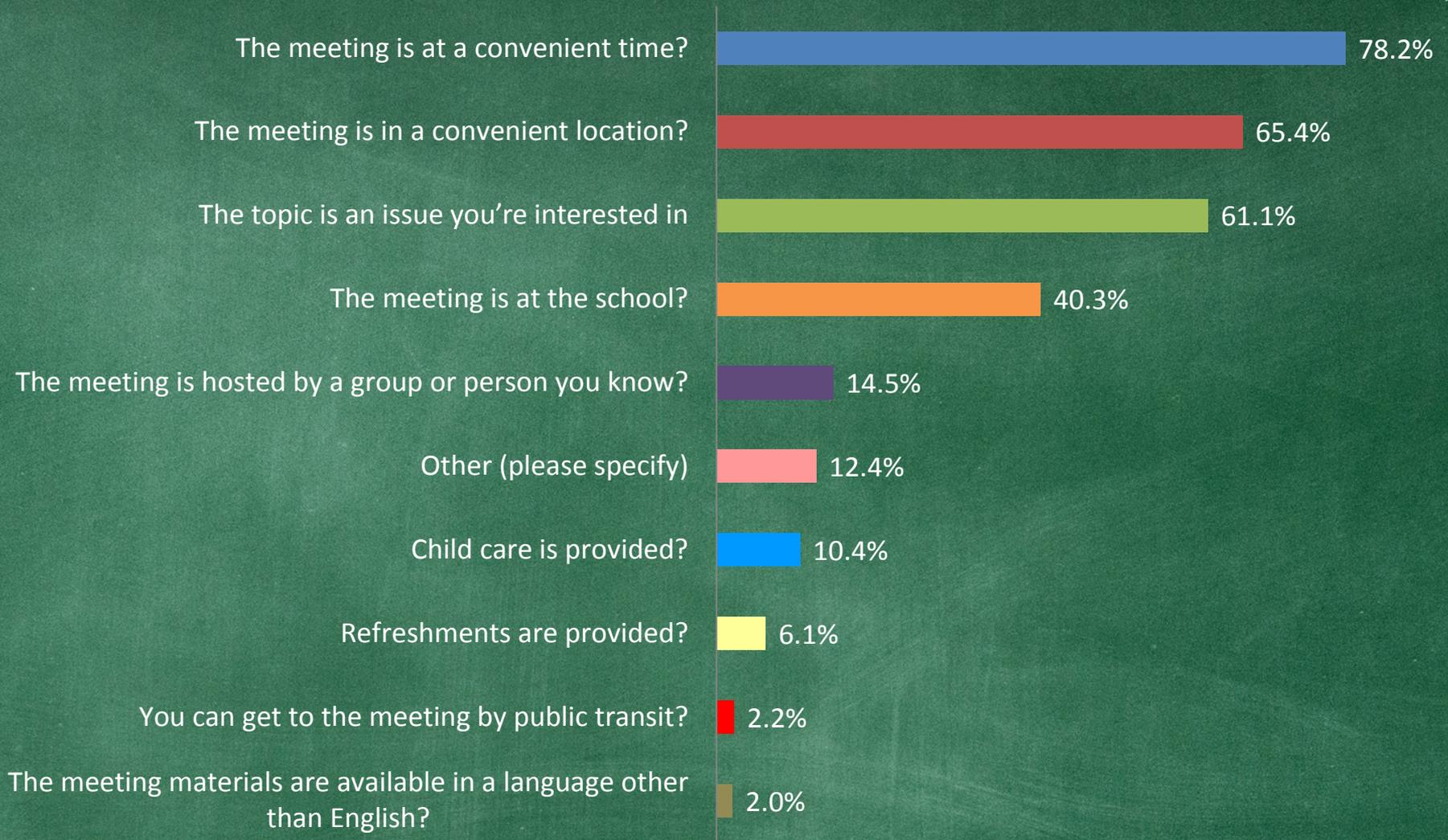
Where do you typically go to find out about community events or meetings? (e.g., city or community website, school, community center, etc.) Please name any specific locations.

Mail Phone Messages Meetings Library COH Twitter Center  
Church Community Government Email Radio  
School Flyers Facebook PTA  
City of Henderson LVRJ News Teachers  
Social Media Kids Review Journal Line  
Word of Mouth Internet

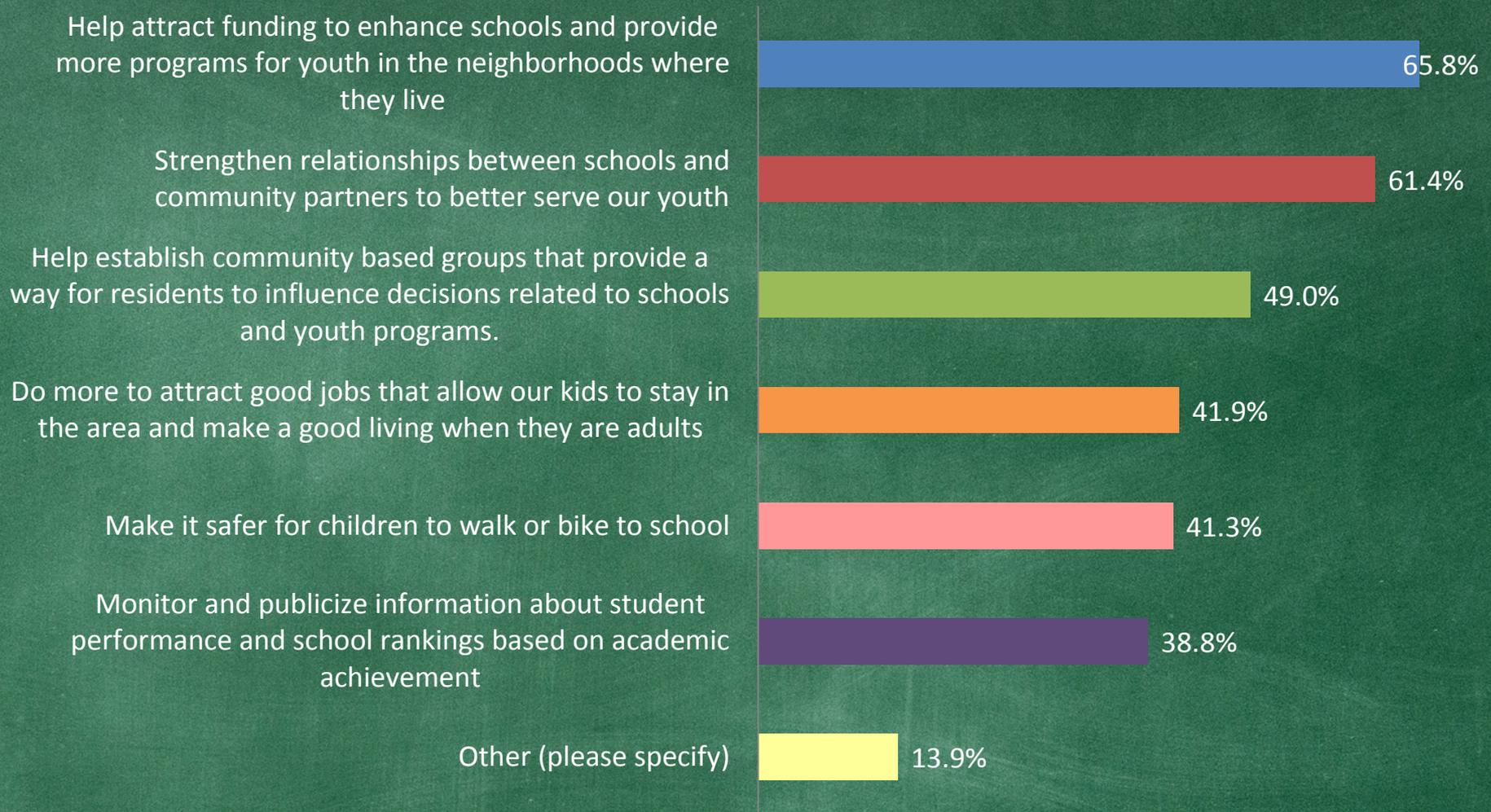
Are there any community leaders you especially trust and look to for information? (e.g., pastor, teacher, elected official, etc.) If so, please name them below.

Family Geri CCSD Paul Debra Mark Andy Hafen  
President City Council Mary Beth Scow  
Pastor Pat Skorkowsky Mayor Harry Reid  
Teachers Public Safety School  
Gerri Schroder Leaders Particular  
Elected Officials Nope City Manager Field

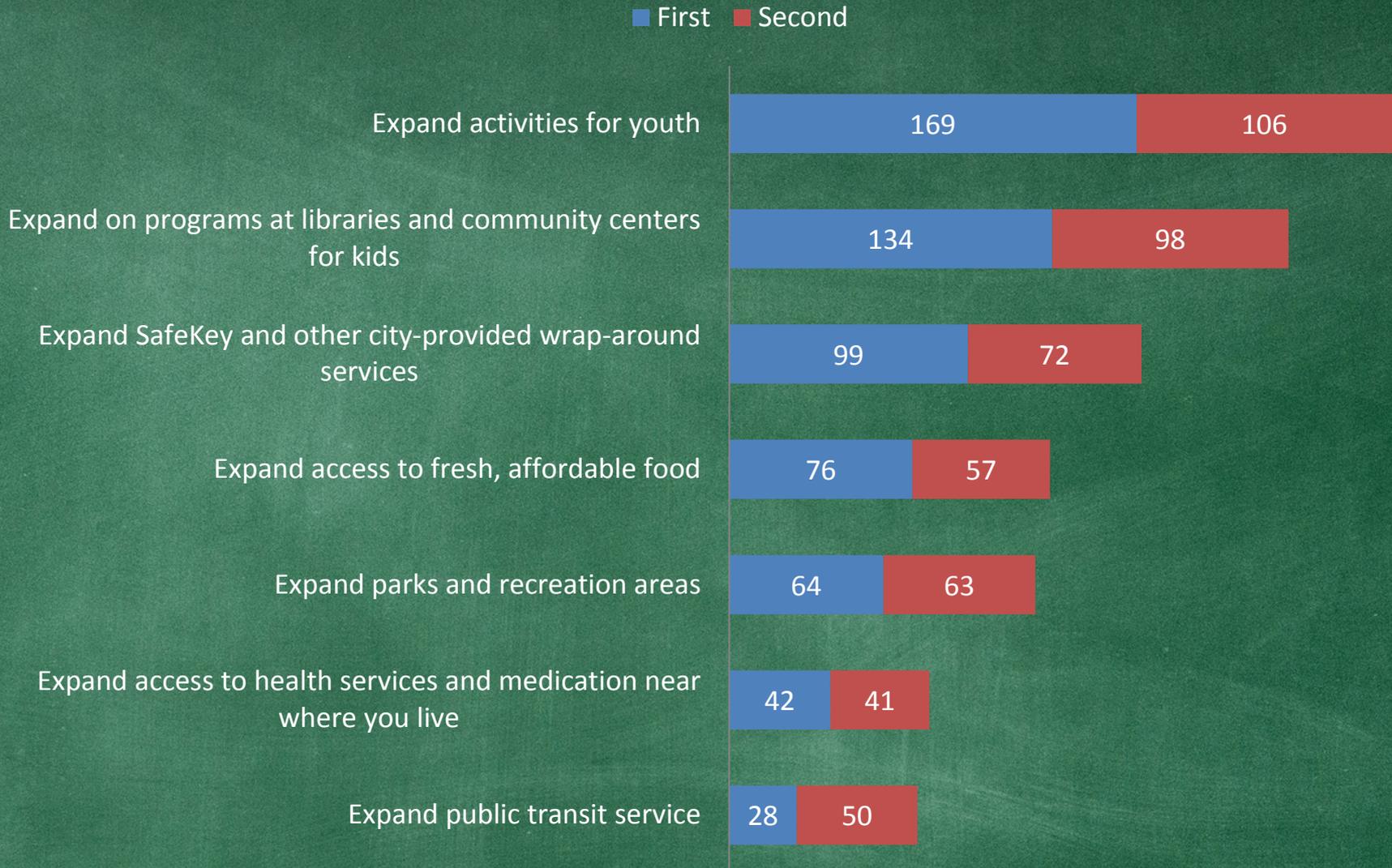
We know you are busy and it can be hard to make time to attend public and/or neighborhood school meetings. What would make it more likely that you would attend? (Select all that apply)



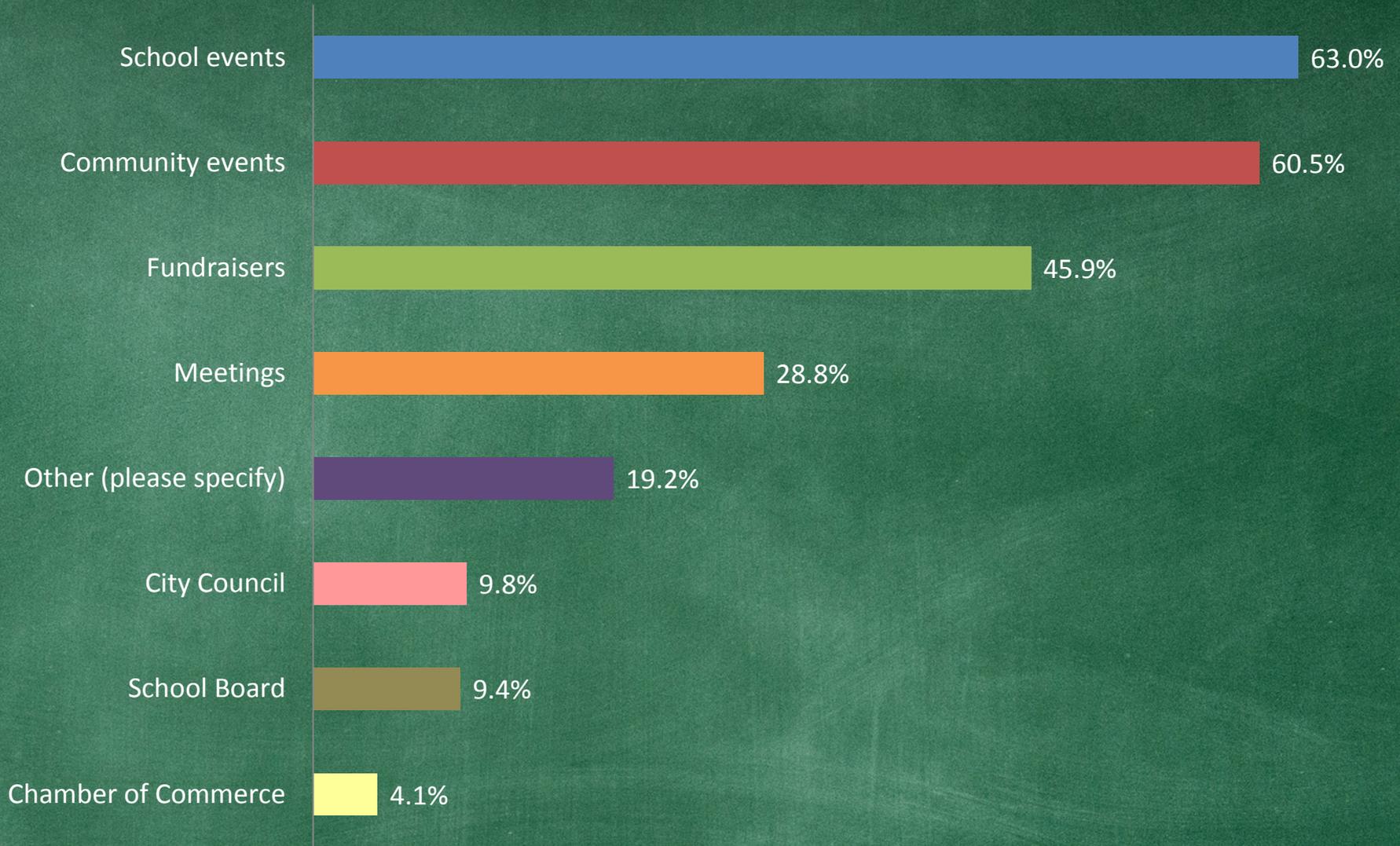
# What role do you think the City of Henderson should have in supporting schools and education? Remember- the School District (CCSD) and the City are 2 different entities



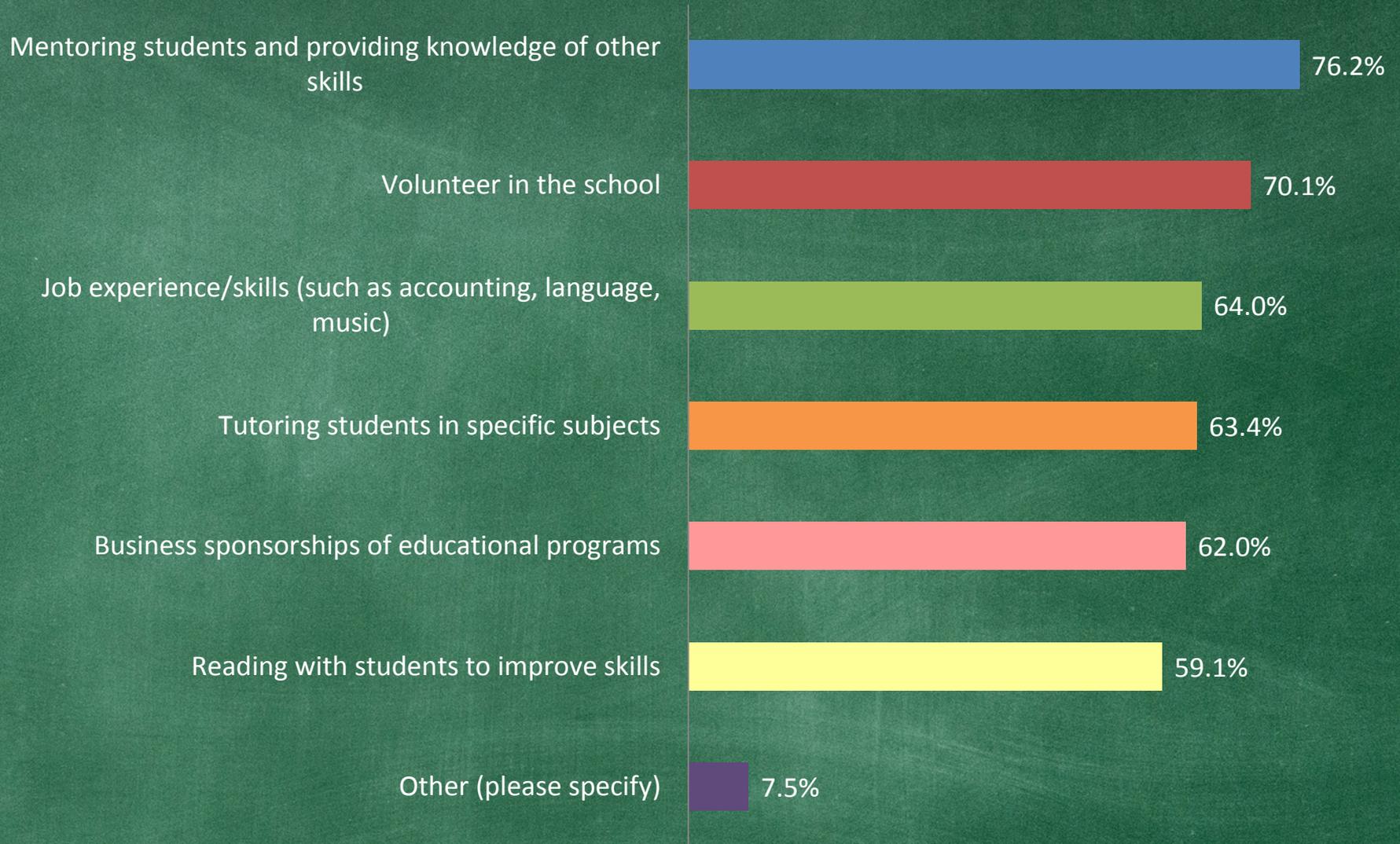
# What are the top 2 improvements that could be made that would make your neighborhood a better place for children to learn:



# Do you participate with local organizations or in activities to improve your community? If yes, what type(s)?

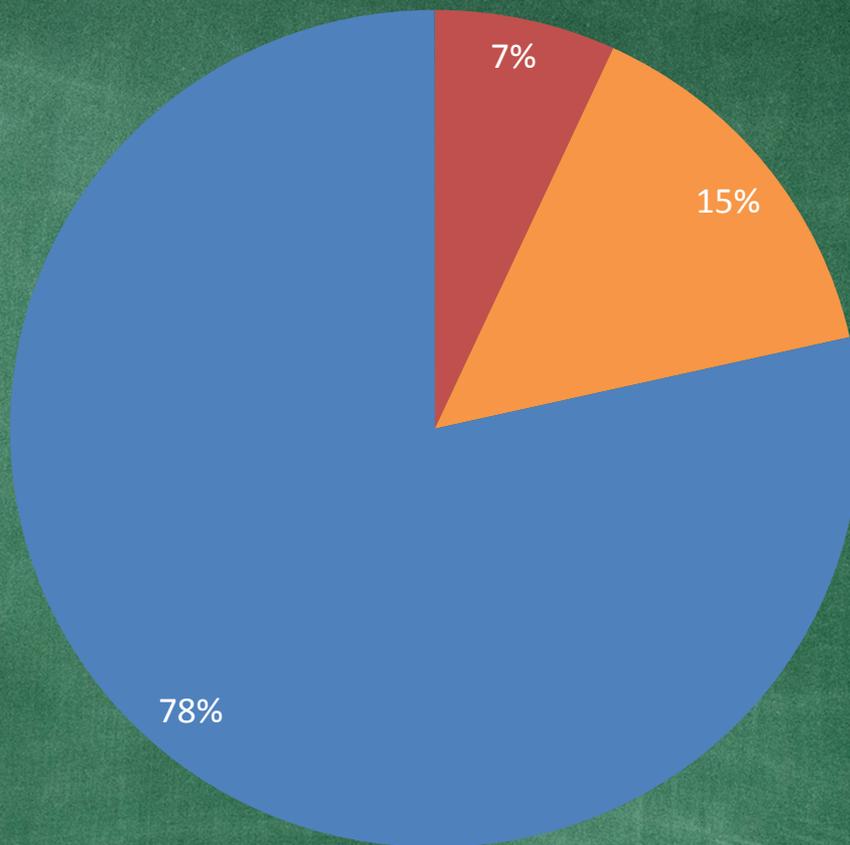


# What types of skills could community members contribute or volunteer to their neighborhood schools? (Select all that apply)



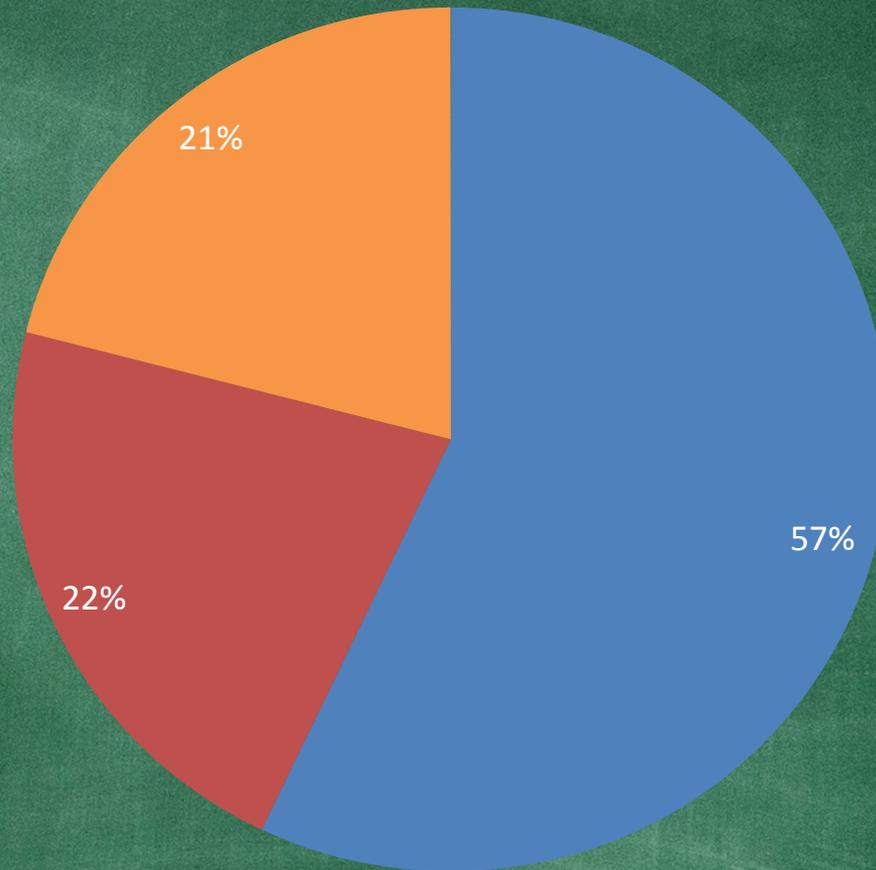
# Do you think local businesses should be involved in financial or volunteer partnerships with neighborhood schools?

■ No ■ Not Sure / No opinion ■ Yes

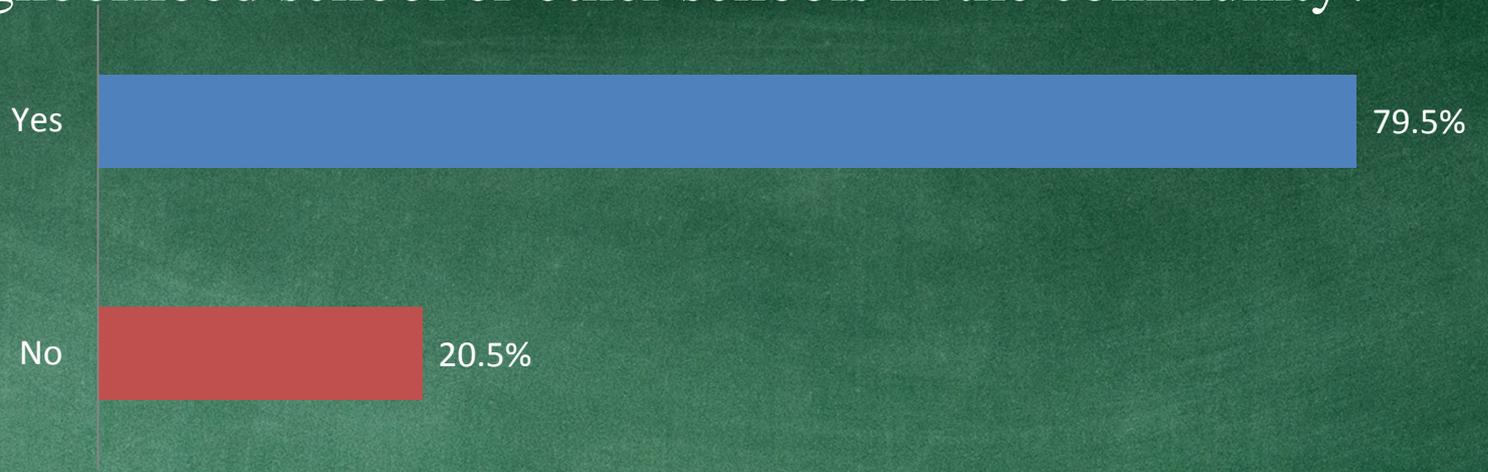


# Should schools promote community engagement separately from parental engagement?

■ Yes ■ No ■ Not Sure / No opinion



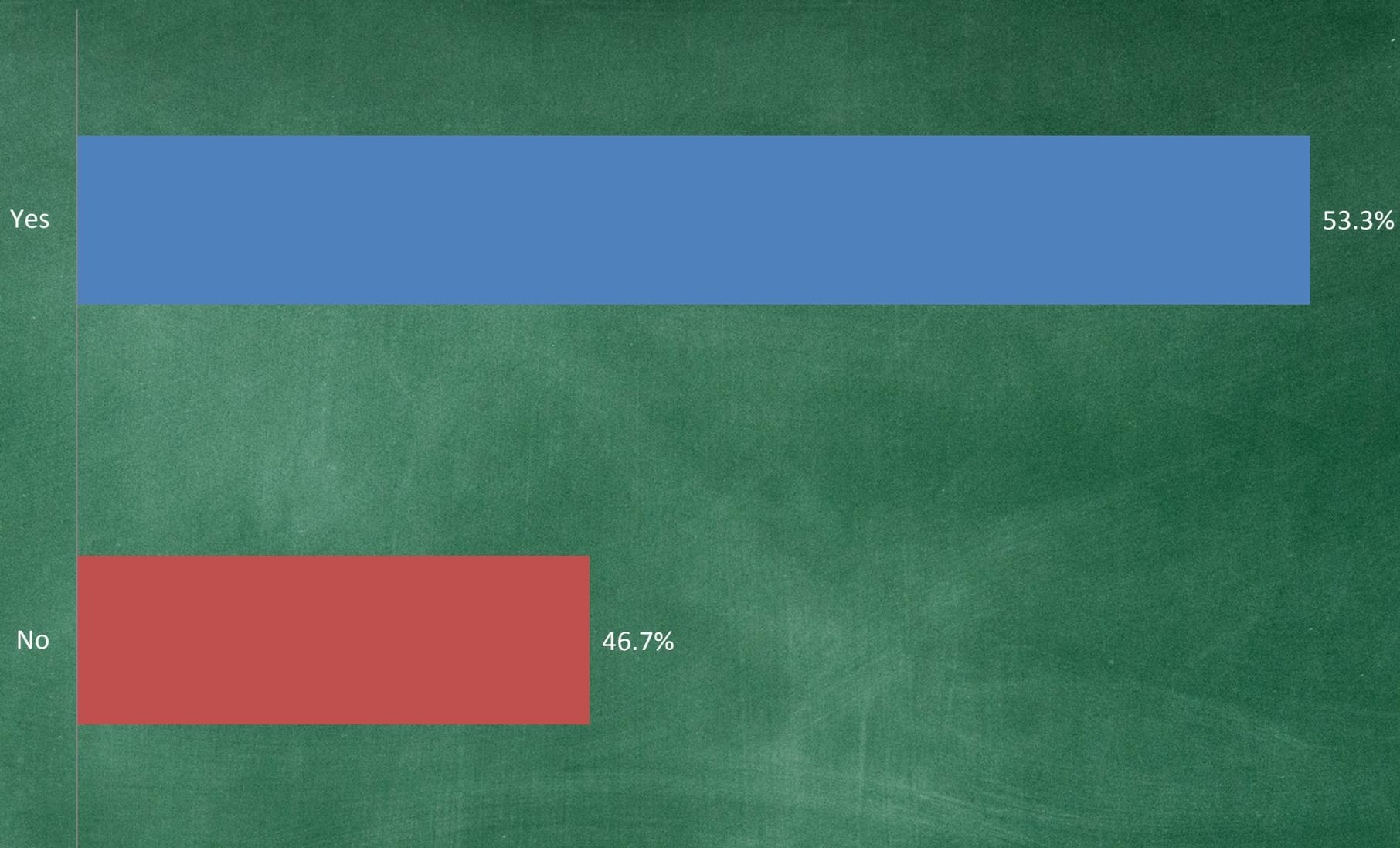
Do you ever attend sporting events or performances at your neighborhood school or other schools in the community?



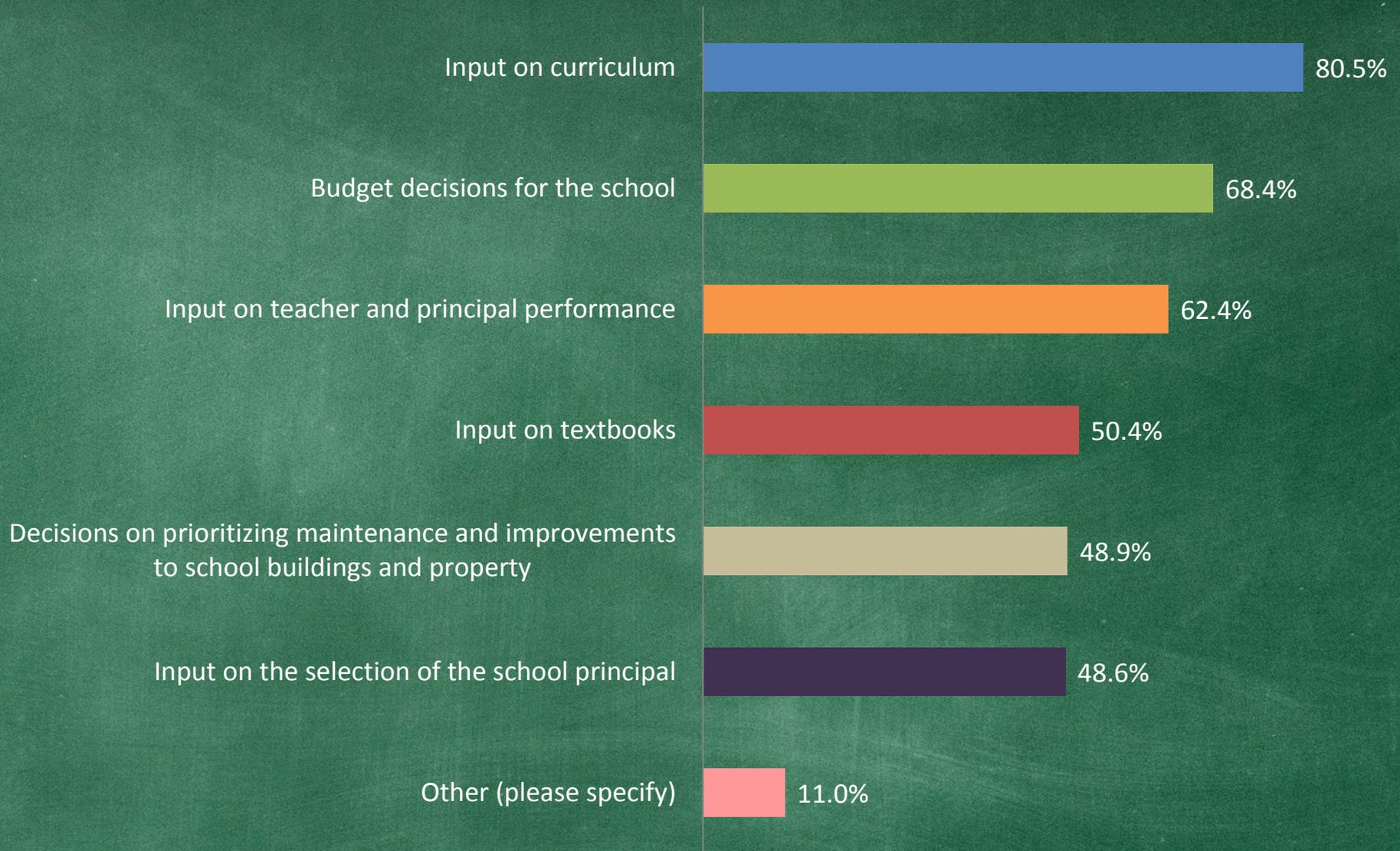
Do you feel these sporting events or performances are important for fostering community engagement?



# Would you like to participate in a council that provides direction to a local school on key decisions?



# What decisions would you be likely to participate in related to education in local schools? (select all that apply)



# City of Henderson CCSD K-12 Parents' Focus Groups



What does Parental  
Involvement Mean to You?



- “Parental involvement includes helping in the classroom, assisting with fundraisers, school events, etc.”
- “It starts with supervising the homework that comes home in the homework folder and making sure they are doing all of it.”



“

“it includes volunteer activities to help the teachers and the school; for example, in reading, in math...in their learning”

“Reading and doing things together with the children”

”



“I go to the open house to meet the teachers and to learn their expectations.”

“We just received a notice asking for donations. They don't have uniforms; they don't have materials for their activities. I took the initiative to ask for donations in my community and I was able to raise \$2000 for their uniforms”





- “You can be involved as much as you want to be. After certain age I am able to step back to build confidence, touching base when there is a problem.”
- “There is a difference between the size of the school and the impact that the PTA has. Once they go into middle school and the size of the school gets bigger, the impact of the PTA seems to diminish”



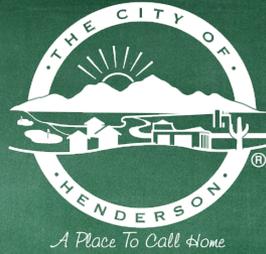
# Suggested Improvements (Focus Groups)

- Offer a variety of options for meeting times, locations and events.
- Participants requested morning and evening options for CCSD and school-specific meetings and events and wanted to attend at a Henderson location.
- Provide more adequate notice of upcoming meetings.
- Provide access to computers for families who don't have them at home for homework and communications

# Suggested Improvements (Focus Groups)

- Ensure communication is accessible for families whose first language may not be English and recognize that if a parent is challenged because they have a low level of proficiency with English or technology, it can severely limit their ability to be actively involved in their own child's education.
- Consider providing childcare for siblings. Parents in our focus groups are told siblings are not allowed to attend school activities. For some families with small children, this means parents cannot volunteer in the classroom or attend school event.

# Conclusion



*Mayor Andy Hafen Presentation to*

# **THE AB 394 TECHNICAL ADVISORY COMMITTEE**

March 28, 2016

