

# Industry PROFILE

Information & Technology Services



**Henderson**  
**NEVADA**  
The Las Vegas Valley Address For *Business Success*



## Henderson: The New Business Hub of the Southwest

Located adjacent to Las Vegas, Henderson, Nevada, is conveniently positioned between five major Southwest markets (Los Angeles, Phoenix, Salt Lake City, San Diego and San Francisco). Because of its location, easy access and business-friendly environment, Henderson is becoming a new hub for business in the Southwest. In fact, some are viewing Henderson as a complement to the Southern California marketplace because of its close proximity to the ports of Los Angeles and Long Beach. Henderson is situated 15 minutes from the world famous Las Vegas Strip. Stretching over 100 square miles from Lake Las Vegas to the east and Interstate-15 on the west, Henderson forms the southern edge of the Las Vegas Valley.



## Information and Technology Services

Henderson has quickly become a desirable business destination for some of the nation's most successful, as well as up-and-coming, information and technology based businesses.

Technology companies with operations in Henderson include Aldec Inc., Datanamics, FDM4 International, Vadatech, Vegas.com, Webgistix and many more.

Southern Nevada continues to emerge as a critical communications hub, leading information and technology-based operations to take a closer look at Henderson. Among the area's key strengths include world-class data centers that provide critical communications services and infrastructure for businesses. In addition, the area is well positioned from a disaster avoidance perspective, as the valley is free from major weather-related issues such as hurricanes, tornadoes and snow.

Henderson provides a favorable business environment (no corporate income tax, no personal income tax) and the city's residents have the highest educational attainment among major cities in Nevada.

In addition to a great business infrastructure, Henderson provides affordable housing, a comfortable year-round climate, diverse higher education institutions, and numerous recreational opportunities for companies looking to relocate their employees.

## CASE STUDY:

### VadaTech Provides High-Tech Products to Defense Industry

VadaTech, which designs, manufactures, tests and delivers specialty technology products, including solutions for AMC, ATCA, PCI, PCIe, XMC, and Compact PCIe, in many cutting edge form factors to the aerospace and telecommunications markets has made Henderson its new home.

Henderson first became a viable location for VadaTech when Saeed Karamooz met the City of Henderson's Economic Development team in California.

"I was impressed that the City of Henderson would put forth such an effort to recruit new businesses," said Karamooz, who previously owned a business in California for 10 years. "So, after selling my previous company in March 2003, I looked to Henderson as one of the possible locations to start my new venture."

## CASE STUDY:

### Henderson Serves as U.S. Headquarters for Canada Based FDM4 International

For more than 30 years, FDM4 International has specialized in becoming a leading provider of integrated Enterprise Resource Planning (ERP), Warehouse Management Software (WMS), ecommerce Web solutions (B2B/B2C), Customer Relationship Management (CRM), and Executive Dashboard. The company's scalable solutions are easy-to-use industry-specific applications for manufacturers and distributors in various industries including consumer products, fashion, apparel, footwear and industrial parts.

FDM4 America serves as the U.S. headquarters for the Canada-based company and occupies a 7,200-square-foot facility in the Anthem Business Park. "FDM4 has been selling to the United States from Canada for over 15 years," said FDM4 America President Mike Cutsey. We were expanding and growing and had to make a decision to build another building in North Bay or get closer to our customers in the U.S. We could have picked anywhere in the U.S. since we are a computer software company, but Henderson provided us an excellent opportunity to better support our customers."

### Southern Nevada Building Support for Technology Firms

Emerging growth companies in information and technology services can take advantage of developed networking and business advocacy groups that promote their interests and development in Southern Nevada. Access to sources of capital formation continues to grow as well in the Las Vegas region with the emergence of new local angel investment groups and regular venture capital forum events.

#### Tech Support

Nevada Center for  
Entrepreneurship & Technology

[ncet.org](http://ncet.org)

Henderson Business Resource  
Center & Incubator

[hendersonbizcenter.com](http://hendersonbizcenter.com)

Vegastech - Events, People, Companies

[vegastech.com](http://vegastech.com)

Association of Information Technology  
Professionals - Las Vegas

[aitplv.com](http://aitplv.com)

## Education

Twelve higher education institutions are located in Henderson. These institutions - as well as the emergence of the University of Nevada, Las Vegas (UNLV) as a leading research institution - are contributing to the community's skilled workforce. Henderson colleges and universities with a special emphasis on IT services:

- ITT Technical Institute
- The Art Institute of Las Vegas
- The International Academy of Design & Technology
- College of Southern Nevada

# Quality of Life

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The City of Henderson has become synonymous with offering the highest quality of life for a city its size. It boasts an array of cultural opportunities, close proximity to the famous Las Vegas Strip, an abundance of quality shopping, including several shopping outlets, and numerous recognized educational institutions. These many benefits have made Henderson not only a top place to live in Southern Nevada, but in the entire United States.

Additionally, Henderson has been ranked in several national magazines as being a top place to live. Many of these publications, such as Money Magazine, Fortune Small Business and Bloomberg Businessweek, utilize ranking indicators such as cost of living, housing affordability, school quality, medical care and low crime rates to place a city on their prestigious lists. Henderson proudly meets this strong criterion and much more.

It is also noteworthy to mention that Henderson is adjacent to Las Vegas, the entertainment capital of the world and one of the most popular international tourist destinations.

Henderson presents its own sophisticated culture and other fun activities as well. The Henderson Convention Center and the modern Henderson Pavilion continuously provide the city with cultural events and world-class entertainment complemented by Henderson's annual premier art and antique car festivals.

Educational assets in Henderson are outstanding as well. Henderson is home to 12 colleges and universities offering more than 75 programs and majors in areas as diverse as medicine, arts and culinary training, electronics and technology, pharmaceutical studies and business, to name a few.

Whether your taste is for the arts and culture, fine dining and shopping, outdoor recreation or enjoying today's top entertainment, Henderson offers a high quality of life and truly is a place to call home.

# Awards

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National Gold Medal for Excellence  
in Parks and Recreation  
National Recreation and Park Association

Best Places to Retire If You Really Hate Paying Taxes,  
part of The 100 Best Moves You Can Make With Your  
Money  
MONEY Magazine, May 2010

100 Best Places to Live and Launch a Business  
Fortune Small Business 2008

## Playful City USA

In 2009 Henderson was among the 93 communities recognized in 33 states and the only city recognized in Nevada.

## America's Best Cities.

Henderson was named one of America's 50 best cities by Bloomberg Businessweek.

## MONEY Magazine Top 100 Best Places to Live.

In 2008 Henderson was ranked #84 in the Top 100 best places to live, and the only city listed in Nevada.

Please allow us to confidentially assist you in all aspects of your site selection analysis and research

**City of Henderson's Economic Development/Redevelopment Division**

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