Industry PROFILE

Manufacturing & Logistics

THE CITY OF HENDERSON
A Place To Call Home

Henderson
NEVADA
The Las Vegas Valley Address For *Business Success*

Henderson: The New Business Hub of the Southwest

Located adjacent to Las Vegas, Henderson, Nevada is conveniently positioned between five major Southwest markets (Los Angeles, Phoenix, Salt Lake City, San Diego and San Francisco).

Because of its location, easy access and business-friendly environment, Henderson is becoming a new hub for business in the Southwest. In fact, some are viewing Henderson as a complement to the Southern California marketplace because of its close proximity to the ports of Los Angeles and Long Beach.

Henderson is situated 15 minutes from the world famous Las Vegas Strip. Stretching over 100 square miles from Lake Las Vegas to the east and Interstate-15 on the west, Henderson forms the southern edge of the Las Vegas Valley.

Manufacturing & Logistics

Henderson, the Las Vegas Valley address for business success, provides a number of excellent opportunities for expanding or relocating manufacturing and logistics operations:

- Unlike its neighbors, Henderson does not share the heavy tax burden imposed on a majority of the Western cities.
- McCarran International Airport, one of the nation's busiest airports, is easily accessible and provides direct flights to nearly every major U.S. city.
- The 2012, Kosmont-Rose Cost of Doing Business Survey rated Henderson as a "Very Low Cost City," having analyzed six types of taxes, including business license levies, property tax, sales tax and utility taxes, in more than 300 cities nationwide.
- The Las Vegas region is a net-importer; more freight arrives than leaves, creating low cost shipping opportunities for companies that are located here.

Henderson and the greater Las Vegas region have a diversified manufacturing base across many industries. Representative manufacturing and logistics operations in Henderson include:

- Distribution
  Levi Strauss & Co.
  Webgistix
- Electronics
  Vadatech
- Food Processing
  Ethel M Chocolates
  Good Humor-Breyers
  TH Foods, Inc.
- Beverage Manufacturing
  Ocean Spray Cranberries
- Metal Fabrication
  EMT West
  Southwest Steel
- Plastics Poly-West, Inc.
  Graham Packaging
- Transportation Equipment
  Specialty Vehicles

Transportation, Logistics and Market Access

Henderson offers a central location providing excellent market access. More than 25 million people live within a 250-mile reach of Henderson, and nearly 60 million people live in the states surrounding Henderson. In addition, for businesses that import foreign goods or raw materials, Southern Nevada has a streamlined process in place for companies looking to utilize Foreign Trade Zone #89.

Labor Market

Southern Nevada, which has a population of nearly 2 million, is home to a growing and increasingly skilled labor force. It is estimated that nearly 15 percent of the new residents who relocate to the region throughout the year already possess professional, management or technical skills. In addition, Henderson residents have the highest educational attainment in the region, and the city's outstanding quality of life regularly attracts a high percentage of the workforce-age population that relocates to Southern Nevada on an annual basis.

Other key labor market considerations include:

- A workforce population of nearly 1 million people lives within a 25-minute commute shed of Henderson-area business parks.
- Nearly 10 percent of the region's workforce is employed in the manufacturing, trade, transportation or utilities sectors.
- Nevada offers a flexible and cost-efficient privatized workers' compensation system. The state caps each employee payroll, per policy year, at $36,000 maximum, which may result in reduced workers' compensation premiums compared to states that use full payroll for calculations.
- Nevada is a "right-to-work state."
- Workforce assistance and training funds are available to qualified companies.

Less Taxing: Cost Effective to Do Business

While Nevada is recognized as one of the top states in the nation in which to do business, Henderson offers many additional benefits.

NV Energy and Southwest Gas provide reliable sources of electricity and natural gas at rates competitive within the Southwest region. Manufacturers may also qualify for Henderson's Utility Franchise fee abatement incentive, providing additional savings.

- Several state and local tax abatement programs are available for qualified companies that provide further start-up savings to expanding or relocating businesses.
- Henderson's Development Service Center is rated among the best in the nation for permitting efficiency, service and reliability.
- Nevada has no state corporate income tax, no personal income tax and no inventory tax.
- Major national and international Henderson-based firms have found much success in Henderson.

Supporting the Manufacturing Sector in Southern Nevada Nevada Industry Excellence

Nevada Industry Excellence, the Industrial Extension Program of the Nevada System of Higher Education, helps businesses in the manufacturing, construction and mining industries to become premier industry leaders. Nevada Industry Excellence is a strategic growth partner providing expert resources and programs to improve processes and increase efficiencies and productivity of these key sectors. Their expertise, access to grants and established relationships provide invaluable support and the competitive edge that Nevada industries need to be successful.

nevadaie.com

Quality of Life

The City of Henderson has become synonymous with offering the highest quality of life for a city its size. It boasts an array of cultural opportunities, close proximity to the famous Las Vegas Strip, an abundance of quality shopping, including several shopping outlets, and numerous recognized educational institutions. These many benefits have made Henderson not only a top place to live in Southern Nevada, but in the entire United States.

Additionally, Henderson has been ranked in several national magazines as being a top place to live. Many of these publications, such as Money Magazine, Fortune Small Business and Bloomberg Businessweek, utilize ranking indicators such as cost of living, housing affordability, school quality, medical care and low crime rates to place a city on their prestigious lists. Henderson proudly meets this strong criterion and much more.

It is also noteworthy to mention that Henderson is adjacent to Las Vegas, the entertainment capital of the world and one of the most popular international tourist destinations.

Henderson presents its own sophisticated culture and other fun activities as well. The Henderson Convention Center and the modern Henderson Pavilion continuously provide the city with cultural events and world-class entertainment complemented by Henderson's annual premier art and antique car festivals.

Educational assets in Henderson are outstanding as well. Henderson is home to 12 colleges and universities offering more than 75 programs and majors in areas as diverse as medicine, arts and culinary training, electronics and technology, pharmaceutical studies and business, to name a few.

Whether your taste is for the arts and culture, fine dining and shopping, outdoor recreation or enjoying today's top entertainment, Henderson offers a high quality of life and truly is a place to call home.

Awards

National Gold Medal for Excellence in Parks and Recreation
National Recreation and Park Association

Best Places to Retire If You Really Hate Paying Taxes, part of The 100 Best Moves You Can Make With Your Money
MONEY Magazine, May 2010

100 Best Places to Live and Launch a Business
Fortune Small Business 2008

Playful City USA
In 2009 Henderson was among the 93 communities recognized in 33 states and the only city recognized in Nevada.

America's Best Cities.
Henderson was named one of America's 50 best cities by Bloomberg Businessweek.

MONEY Magazine Top 100 Best Places to Live.
In 2008 Henderson was ranked #84 in the Top 100 best places to live, and the only city listed in Nevada.

Please allow us to confidentially assist you in all aspects of your site selection analysis and research

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