



**CITY OF HENDERSON  
REDEVELOPMENT AGENCY ADVISORY COMMISSION  
REVISED AGENDA**

**Regular Meeting  
Tuesday, August 3, 2010  
3:30 p.m.**

**City Hall Council Chambers Conference Room  
240 Water Street  
Henderson, Nevada 89015**

---

**Notice to persons with special needs:** For those requiring special assistance or accommodation at the meeting, please contact 702-267-1515 or the Relay Nevada TTY telephone 7-1-1 at least 72 hours in advance of the meeting.

The Chairman reserves the right to hear agenda items out of order. All items are action items unless otherwise noted.

CITY OF HENDERSON WEB SITE ADDRESS: <http://www.cityofhenderson.com>

---

- I. CALL TO ORDER**
- II. CONFIRMATION OF POSTING AND ROLL CALL**
- III. ACCEPTANCE OF AGENDA**
- IV. ITEMS OF BUSINESS**

1.	MINUTES CITY OF HENDERSON REDEVELOPMENT AGENCY ADVISORY COMMISSION MEETING OF JUNE 22, 2010
----	---

Recommend approval of City of Henderson Redevelopment Agency Advisory Commission minutes of June 22, 2010 meeting.

2.	OWNER PARTICIPATION AGREEMENT FOR 38 WATER STREET--SHURTLEFF MEDICAL OFFICE BUILDING.
----	--

Recommend approval of the Owner Participation Agreement for 38 Water Street, Shurtleff Medical Building.

3.	RENEWAL AND AMENDMENT OF CONTRACT #135-08-0008 WITH PURDUE MARION AND ASSOCIATES FOR PUBLIC RELATIONS, OUTREACH, EDUCATION AND MARKETING SERVICES IN AN AMOUNT UP TO AND NOT TO EXCEED \$112,500.
----	--

Recommend approval for the renewal and amendment of Contract #135-08-0008 with Purdue Marion and Associates for Public Relations, Outreach, Education and Marketing Services in an amount up to and not to exceed \$112,500.

## ITEMS OF BUSINESS (Cont.)

4.	PROJECTS UPDATE
----	-----------------

Discuss project updates for the following projects and accept report. CORNERSTONE REDEVELOPMENT AREA: GSG Development /Park Heights; Ladera Parcels. DOWNTOWN REDEVELOPMENT AREA: 323 Water Street; Business Recruitment Marketing Team; Business Incentive Development Team; City Tower (Southeast corner of Lake Mead Parkway and Water Street); Downtown Arts & Culture; Downtown Power Need; Increase Curb Appeal; Lake Mead Crossing; Marketing Water Street District Team; New Construction/Building Improvements; North Water Street Improvements; Pacific Ridges (Park line Lofts/Southeast corner of Basic Road and Pacific Avenue); Pinnacle (203 S. Water Street); Public Art; Residential Development Team; SE corner of Victory and Water; Social Gathering Spaces Team; Shurtleff Building (38 S. Water Street); Site A; Texas Avenue Parking Lot; The Meridian (155 S. Water Street); Townhouse Motor Lodge; Water Street District Business Association; Financial Analysis RFP; Façade Improvement Program; Homeowners Assistance Program. EASTSIDE REDEVELOPMENT AREA: Boulder Highway Investment Strategy; Bruce/Randy Way; Eastside Funding Assistance; Landwell/Cadence; Museum Site-95/Galleria; Wells Park. TUSCANY REDEVELOPMENT AREA: Tuscany Park and School Site. LAKEMOOR CANYON. ADMINISTRATION / ALL AREAS: Collaborative Community/Neighborhood; Relations/Enforcement Committee; Public Relations/Outreach; Real Estate Management Strategy; Redevelopment Performance Objectives; LEED ND.

### V. PUBLIC COMMENT

Note: Items discussed under Public Comment cannot be acted upon at this meeting, but may be referred to a future agenda for consideration (NRS 241.020).

### VI. DIRECTOR'S/CHAIRMAN'S BUSINESS

- Manager Updates

### VII. SET NEXT MEETING

- August 24, 2010 at 4:00 p.m.

### VIII. ADJOURNMENT

---

Revised Agenda posted prior to 9:00 a.m. on July 28, 2010 at the following locations:

City Hall, 240 Water Street, 1<sup>st</sup> Floor Lobbies (2)  
Multigenerational Center, 250 S. Green Valley Parkway  
Whitney Ranch Recreational Center, 1575 Galleria Drive  
Fire Station No. 86, 96 Via Antincendio