



# WATER STREET DISTRICT™

HENDERSON

*A City of Henderson Publication*

Grow **U**s  
with



AREA RETAIL DEMOGRAPHICS & DATA



## Meet the Water Street District

- Annual retail sales equaled \$1.25 billion within a 10 minute walk and \$3.5 billion within 5 miles.
- Approximately 18,000 employees work in the area.
- Of the estimated 1,000 workers in the area, 51% are white collar, 26% are blue collar, and 23% are service workers.
- The average household income is \$66,676 and is expected to continue growing faster than the national average.
- There are more than 400 hotel rooms including gaming and nongaming properties.
- Average age of residents is 35, younger than the national average, 37.
- There are approximately 16,000 employees within a 10 minute walk and over 60,000 within 5 miles.
- Water Street District is home to a diverse community; 22% of the population is Hispanic, higher than the citywide average.
- The population within a mile radius has grown by 17% since 2000 and is expected to grow another 5% in the next 5 years.
- More than 1,800 college age (18-24) people live within a mile radius.
- There a total of 7,196 parking spots available.



\$12 Million invested by The Redevelopment Agency over the last 5 years.



Annual attendance of 380,243 people for cultural and special events.

### ANNUAL SPENDING WITHIN A 15 MINUTE WALK OF THE WATER STREET DISTRICT

Auto Parts	\$41M
Apparel	\$9M
Bars & Night Clubs	\$5.5M
Books & Periodicals	\$.5M
Computers & Software	\$5.5M
Groceries	\$96.5M
Furniture	\$4.5M
Sporting goods, hobbies, musical equipment	\$1.5M
Building materials, home and lawn care	\$85M
Drug stores & pharmacies	\$10M
Restaurants	\$55M



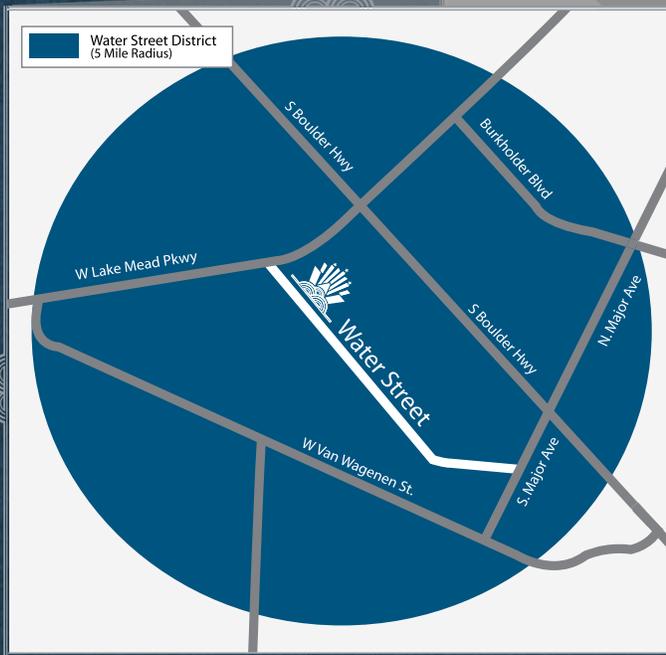
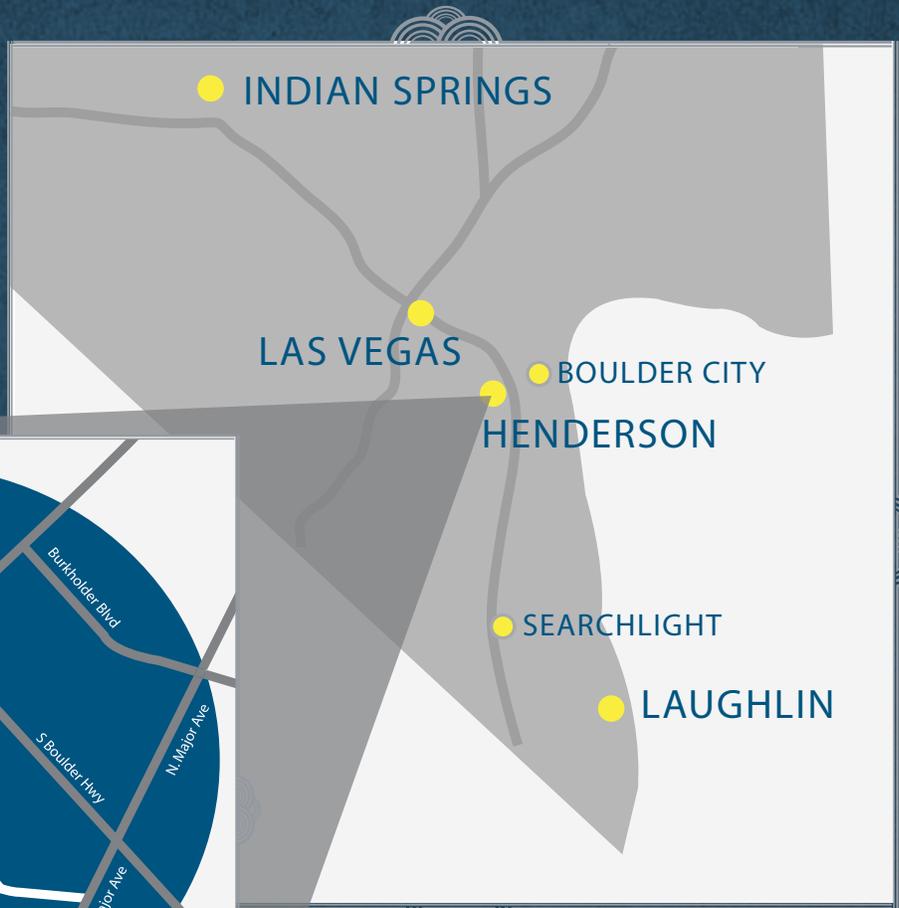


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For more information on Water Street District opportunities or redevelopment information, please contact the City of Henderson at 702.267.1515 or visit: [cityofhenderson.com/redevelopmentagency/programs.php](http://cityofhenderson.com/redevelopmentagency/programs.php)



*A Place To Call Home*