



CITY OF HENDERSON CITIZENS' ADVISORY COMMITTEE AGENDA

Meeting Date: January 8, 2014
Meeting Time: 5:30 p.m.

Council Chambers Conference Room
240 Water Street
Henderson, NV 89015

Notice to persons with special needs: For those requiring special assistance or accommodation to attend or participate in this meeting, arrangements for a sign language interpreter or services necessary for effective communication for qualified persons with disabilities should be made as soon as possible, but no later than 72 hours before the scheduled event. Listening devices are available for persons with hearing impairments.

Please contact the Community Development and Services Department at (702) 267-1500 or TTY: 7-1-1, at least 72 hours in advance to request a sign language interpreter. You may also submit your request by using [Contact Henderson](#).

The Chairman reserves the right to hear agenda items out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda at any time. All items are action items unless otherwise noted.

Backup materials for agenda items can be found in the Community Development and Services Department or on the City's website at:

<http://www.cityofhenderson.com/sustainability/cacmeeting.php>

To request backup materials, please contact Sean Robertson at (702) 267-1500.

- I. **CALL TO ORDER**
- II. **CONFIRMATION OF POSTING AND ROLL CALL**
- II. **ACCEPTANCE OF AGENDA (For Possible Action)**
- IV. **PUBLIC COMMENT**

Note: Items discussed under Public Comment cannot be acted upon at this meeting. The Committee will forward public comments to the appropriate body for follow-up. (NRS 241.020). Individuals speaking on an item will be limited to three (3) minutes and spokespersons for a group will be limited to ten (10) minutes.

V. **NEW BUSINESS**

- 1. Approval of the minutes for the November 13, 2013 agenda. (For Possible Action)
- 2. Set and accept a meeting schedule for 2014. (For Possible Action)
- 3. Project update from Energy Fit Nevada on the Energy Efficiency in the Community project and possible approval of meeting dates, locations, materials, and format. (For Possible Action)

4. Presentation of research on other communities partnering with Energy Star programs and possible selection of additional outreach efforts. (For Possible Action)
5. Presentation of research on community-wide sustainability scoring program. (For Informational Purposes Only)

VI. STAFF'S / CHAIRMAN'S COMMENTS

The Chairman and Members may speak on any item under this section of the agenda. Chairman and Members may comment on matters including, without limitation, future agenda items, upcoming meeting dates, and meeting procedures. Comments made cannot be acted upon or discussed at this meeting, but may be placed on a future agenda for consideration by the Body.

VII. PUBLIC COMMENT

Note: Items discussed under Public Comment cannot be acted upon at this meeting. The Committee will forward public comments to the appropriate body for follow-up (NRS 241.020). Individuals speaking on an item will be limited to three (3) minutes and spokespersons for a group will be limited to ten (10) minutes.

VIII. ADJOURNMENT

Posted prior to January 3, 2014, 9:00 a.m., at the following locations:

City Hall, 240 Water Street, 1st Floor Lobbies
Multigenerational Center, 250 S. Green Valley Parkway
Whitney Ranch Recreation Center, 1575 Galleria Drive
Fire Station No. 86, 96 Via Antincendio

#1

CITIZENS' ADVISORY COMMITTEE MINUTES FOR

NOVEMBER 13, 2013

**CITIZENS' ADVISORY COMMITTEE
MINUTES
November 13, 2013**

I. CALL TO ORDER

Chairman Piechota called the meeting to order at 5:38 p.m., in the Council Chambers Conference Room, 240 Water Street, Henderson, Nevada.

II. CONFIRMATION OF POSTING AND ROLL CALL

Tedie Jackson, Minutes Clerk, confirmed the meeting had been posted in accordance with the Open Meeting Law by posting the agenda three working days prior to the meeting at City Hall, Emergency Services Facility, Green Valley Police Substation, and Fire Station No. 96.

Present: Chairman Thomas Piechota
Jim Dunn
Cornelius Eason
Nancy Frago (arrived at 5:48 p.m.)
David Frommer (arrived at 5:40 p.m.)
Brin Gibson
Dean Ishman
Andrew Jacobson
Richard King
Huston Pullen

Absent: Adrienne Cox (excused)
Matt Morris
Robert Nielsen (excused)
Paula Petruso (excused)
Melodee Wilcox (excused)

Staff: Sean Robertson, Principal Planner
Tracy Foutz, Asst. Director of Community Development and Svs.
Mark Backus, Assistant City Attorney III
Tedie Jackson, Minutes Clerk

Guest: Jeff Bassing

Chairman Piechota introduced new committee member Huston Pullen.

Mr. Pullen introduced himself to the Committee.

III. ACCEPTANCE OF AGENDA

(Motion) Mr. King introduced a motion to accept the agenda as presented, seconded Mr. Ishman. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

IV. PUBLIC COMMENT

There were no public comments presented.

V. NEW BUSINESS

1. Approval of Minutes for the September 11, 2013; and October 9, 2013, Citizens' Advisory Committee meetings

On the minutes of September 11, 2013, the following corrections were noted: Jeff Bassing was absent; Cornelius Eason was present; and on page 3, Item IV., "Mr." Petruso should be changed to "Ms." Petruso.

(Motion) Mr. King introduced a motion to approve the September 11, 2013, minutes as amended, seconded by Mr. Ishman. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

On the minutes of October 9, 2013, the following corrections were noted: Cornelius Eason left at 7:06 p.m.; Andrew Jacobsen was present; and the motion on page 4 was changed to read: Mr. Gibson introduced a motion to support presenting the outreach strategy to City Council seeking their direction to partner with Energy Fit Nevada, seconded by Mr. King.

(Motion) Mr. King introduced a motion to approve the October 9, 2013, minutes as amended, seconded by Mr. Jacobsen. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

2. Update from the Chair on the presentation at the November 5, 2013, City Council meeting.

Chairman Piechota reported that he attended the November 5, 2013, City Council meeting and provided a PowerPoint presentation on target areas for the outreach effort with EnergyFit. He stated that the Council gave direction for the CAC to move forward with the community outreach plan with EnergyFit of Nevada. He noted that EnergyFit of Nevada received a Proclamation at the Council meeting.

Chairman Piechota also passed around his energy assessment report conducted by EnergyFit of Nevada. He encouraged CAC members to sign up for the assessment.

3. Discuss ways EnergyFit of Nevada may promote the Energy Efficiency in the Community Outreach Plan, including but not limited to metrics used to gauge success.

Lauren Boitel, EnergyFit Nevada, gave a PowerPoint Presentation entitled Energy Efficient Communities in Henderson and reviewed goals; current metrics; audience (HOA's); message and messengers; and CAC member participation. She also distributed and reviewed two handouts: Current Metrics and an Energy Efficiency Categorization map. The Committee agreed to utilize all metrics presented.

Responding to questions regarding the number of assessments performed, Ms. Boitel stated that the grant has been in place since 2009, and they have completed approximately 1,800 assessments and 900 upgrades. She said studies show that an upgraded home is six- to nine-percent more valuable. Mostly middle-income families will be able to afford the upgrades, and the homeowner must match a minimum of \$1,000.00.

Ms. Boitel stated that they have licensed individuals to conduct the initial assessment, and they utilize about 30 contractors statewide to perform the upgrades.

To promote outreach to the community, Ms. Boitel suggested hosting community events at the fire station, schools, and church congregations in the target area. She asked members to fill out a worksheet and submit the paper back to her so the information can be tabulated.

The following suggestions were made:

- Economic, environment, and social quality of life are areas where metrics would apply
- Identify a fair representation of religious facility outreach sites
- Neighborhood Leadership Forums and homeowner association meetings would be good groups to show this presentation
- CAC members can attend events or meetings to discuss this program
- Target lower-income residents at a future time
- Members encouraged to participate in presentations

Next steps include staff working with EnergyFit to develop a dash board for the desired metrics and coordinate events to give presentations to schools, homeowner association meetings, and church congregations. Staff will also work on scheduling a presentation for the Neighborhood Leadership Forum.

IV. STAFF/CHAIRMAN'S BUSINESS

A suggestion was made that staff research if other cities have participated in this program and get their feedback.

Chairman Piechota reported that the Special Budget Ad Hoc Committee has been reviewing City's budget and will begin making short and long-term recommendations next week to address budget shortfall.

At a future meeting, the Committee will discuss potential topics to work on relating to sustainability efforts.

V. PUBLIC COMMENT

There were no comments presented by the public.

VI. ADJOURNMENT

There being no further business to be discussed, Chairman Piechota adjourned the meeting at 6:38 p.m.

Respectfully submitted,

Tedie Jackson,
Minutes Clerk

#2

CITIZENS' ADVISORY COMMITTEE

PROPOSED 2014 SCHEDULE

**CITIZENS' ADVISORY COMMITTEE MEETING
2014 MEETING DATES
2ND WEDNESDAY @ 5:30 P.M.**

January 08, 2014

February 12, 2014

March 12, 2014

April 9, 2014

May 14, 2014

June 11, 2014

July 9, 2014

August 13, 2014

September 10, 2014

October 08, 2014

November 12, 2014

December 10, 2014

Location: 240 Water Street, Henderson, NV 89015

Conference Room: City Council Conference Room

Parking Lot: Use Basic Road parking lot and access the building into the atrium area.

CITIZENS' ADVISORY COMMITTEE

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Meeting Date: January 8, 2014

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CITIZENS' ADVISORY COMMITTEE

STAR Communities Program

Sustainability Tools for **A**ssessing &
Rating Communities

CITIZENS' ADVISORY COMMITTEE

STAR Communities Program

- STAR Communities Program Overview
- STAR Communities Goals Objectives and Actions
- STAR Community Rating System
- STAR Community Subscription options
- Discussion of program

CITIZENS' ADVISORY COMMITTEE

STAR Communities Program

STAR Community Rating System is a sustainability measuring system for local governments. It is the nation's first voluntary, self-reporting framework for evaluating, quantifying, and improving the livability and sustainability of communities.

STAR combines:

- A framework for sustainability encompassing the social, economic and environmental dimensions of community
- A rating system that drives continuous improvement and fosters competition
- An online system that gathers, organizes, analyzes, and presents information required to meet sustainability goals

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STAR Communities Program

STAR scores the following seven categories:

- Built environment
- Climate and energy
- Education, arts, and community
- Economy and jobs
- Equity and empowerment
- Health and safety
- Natural Systems

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STAR Communities Rating System

Built Environment	Climate & Energy	Economy & Jobs	Education, Arts & Community	Equity & Empowerment	Health & Safety	Natural Systems
Ambient Noise & Light	Climate Adaptation	Business Retention & Development	Arts & Culture	Civic Engagement	Active Living	Green Infrastructure
Community Water Systems	Greenhouse Gas Mitigation	Green Market Development	Community Cohesion	Civil & Human Rights	Community Health & Health System	Invasive Species
Compact & Complete Communities	Greening the Energy Supply	Local Economy	Educational Opportunity & Attainment	Environmental Justice	Emergency Prevention & Response	Natural Resource Protection
Housing Affordability	Industrial Sector Resource Efficiency	Quality Jobs & Living Wages	Historic Preservation	Equitable Services & Access	Food Access & Nutrition	Outdoor Air Quality
Infill & Redevelopment	Resource Efficient Buildings	Targeted Industry Development	Social & Cultural Diversity	Human Services	Indoor Air Quality	Water in the Environment
Public Spaces	Resource Efficient Public Infrastructure	Workforce Readiness		Poverty Prevention & Alleviation	Natural & Human Hazards	Working Lands
Transportation Choices	Waste Minimization				Safe Communities	

CITIZENS' ADVISORY COMMITTEE



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Different levels of Local Government Subscriptions

Participation STAR Community

- Ability to calculate preliminary score through Self Assessment Checklist
- Access to resources to get organized including training and worksheets
- Designed to help you prepare for certification

Reporting STAR Community

- Access to Reporting Tool
- Flexibility to move at your own pace, whether fast or slow
- Pay certification fee when you are ready to apply

Leadership STAR Community

- Work through the system with a cohort
- Get going quickly with in-person kickoff meeting
- Premium levels of support and training
- Certification fee is included

CITIZENS' ADVISORY COMMITTEE

Questions
&
Comments

CITIZENS' ADVISORY COMMITTEE

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CITIZENS' ADVISORY COMMITTEE

Community ENERGY STAR® Programs throughout the United States

Communities partnering with
ENERGY STAR® type programs around
the country

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ENERGY STAR[®] Programs overview

- Examples of Community Efforts throughout the United States
 - **LEAP (Local Energy Alliance Program)**
 - **Greater Cincinnati Energy Alliance**
 - **Cambridge Energy Alliance (CEA)**
 - **Energy Trust of Oregon**
- Provide Structure and specifics on the programs
- Discussion of programs

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LEAP (Local Energy Alliance Program)

- Non-Profit Organization
- Based out of Charlottesville, Virginia (Serves Central and Northern Virginia)
- Began Home Performance with ENERGY STAR[®] program in July 2010
- LEAP is a community-based, public-private partnership

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LEAP (Local Energy Alliance Program)

Different levels of Energy assessments:

- **Free online self-assessment survey -**
leap.energysavvy.com
- **Home Energy “Checkup”** - performed by a LEAP associate
- **Comprehensive Energy Assessment –ENERGY STAR®**

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Greater Cincinnati Energy Alliance

- Non-Profit Organization
- Serves Cincinnati, Ohio metro area
- Founded in 2009
- The Energy Alliance provides whole home energy assessments, project management, and energy improvement incentives to residents of 1-2 family owner-occupied homes and building owners

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Greater Cincinnati Energy Alliance

Different levels of Energy assessments:

- **Basic Assessment-** Visual tour of the home
- **Comprehensive Home Energy Assessment-** provided by a participating Energy Alliance Home Performance with ENERGY STAR[®] contractor

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Cambridge Energy Alliance (CEA)

- Non-profit organization in 2007
- Serves the City of Cambridge, Massachusetts
- Became part of the City of Cambridge city government in 2011

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Cambridge Energy Alliance (CEA)

- **Free Energy Assessment**
 - Inspection of residential units
 - Complimentary high-efficiency light bulbs, water-saving fixtures and programmable thermostats
 - Access to additional rebates and incentives

CITIZENS' ADVISORY COMMITTEE

Energy Trust of Oregon

- Non-Profit, statewide organization
- Serves the State of Oregon
- Provides comprehensive, sustainable energy efficiency, conservation and renewable energy solutions
- Began operations in 2002 and in 2009 began delivering energy-efficiency services and incentives with ENERGY STAR®

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Energy Trust of Oregon

Different levels of Energy assessments:

- **Phone-** Talk to an energy advisor to learn about energy-saving opportunities.
- **Free online self-assessment survey -**
<http://oregon.energysavvy.com/>
- **Home Energy Review-** Performed by an Energy Trust energy advisor one to two hour walkthrough
- **Comprehensive Energy Assessment-** Three to four hour home assessment is led by a certified ENERGY STAR® contractor

CITIZENS' ADVISORY COMMITTEE

Questions
&
Comments

Energy Efficient Communities In Henderson- January Update

January 8, 2014



Thank You!



- Review Journal Article
- 16 Signups So Far
- 10 in Henderson
- Great article about our partnership – Thank you!

Hundreds in Henderson take advantage of rebate program



Susie Martinez, right, talks with Bill Douglas, a project manager with Today's Energy Store, as he checks her windows during

Dashboard Update



- [Henderson dashboard](#) has been created !
- All metrics requested are being reported as well as each Outreach Activity & Event
- Will grow as more signups come in & progress through program
- Working on adding more focused reporting for just the 3 HOAs

Direct Mailer Update



- **General Direct Mailer Is Designed**
 - **(Whip Your Home Into Shape Campaign)**
- **Have list of home addresses and quote from printer/mailer**
- **Will add Upcoming Events to serve as First Touch and Invite**
- **Will add \$2000 Rebate Information**
- **To be mailed next week**
- **Working with community partners, internal channels and city PIO office to boost promotion**

Direct Mailer Update



**ONLY
MEAT PUPPETS
WASTE ENERGY.**



**Whip your home into shape
with EnergyFit Nevada.**

Poorly sealed windows. Under-insulated
crawlspace. Electrical outlets that let hot
air in. These are just a few of the culprits
that can inflate your energy costs.



Fortunately, there's EnergyFit Nevada.
Contact us for your home energy assessment.
We'll send a specially trained expert out to
show you how you can save – and connect you
to a specifically trained contractor to help make
it happen. You might even qualify for rebates
on the upgrades you make.

*A healthier home. A smaller energy bill.
That'd put you in pretty good shape,
wouldn't it?*

**Talk to us about your home
energy assessment today.**

energyfitnevada.org
702.734.2000
775.230.7133



Event Update



- **January 23: Whitney Ranch HOA (6:00 PM)– Thanks Dean!**
- **January 25: Whitney Ranch Rec Center (noon – 2:00)**
- **February 8: Firestation Health & Safety Event (noon – 2:00)**
- **February 22: Silver Springs Recreation Center (noon – 2:00)**
- **Still working on schools & churches and follow up with councilwoman Schroeder**

Questions?



Questions & Other Ideas?

Thank You!