

**CITIZENS' ADVISORY COMMITTEE
MINUTES
April 13, 2011**

I. CALL TO ORDER

Chairman Piechota called the meeting to order at 5:33 p.m., in the Council Chambers Conference Room, 240 Water Street, Henderson, Nevada.

CONFIRMATION OF POSTING AND ROLL CALL

Stacie Welsh confirmed the meeting had been posted in accordance with the Open Meeting Law by posting the agenda three working days prior to the meeting at City Hall, Multigenerational Center, Whiney Ranch Recreation Center, and Fire Station No. 96.

Present: Chairman Thomas Piechota
Jeffrey Bassing
Adrienne Cox
Amanda Cyphers
Larry Dillon
Brin Gibson (via teleconference)
William Ishman
Paula Petruso

Absent: Richard King (excused)
Rev. Jim Robinson
Maureen Murphy (excused)
Michael Rogers
Mark Stark
Matthew Weinman
Melodee Wilcox (excused)

Staff: Stephanie Garcia-Vause, Director of Community Development
Stacie Welsh, Projects Coordinator
Ned Thomas, Principal Planner
Barbara Geach, Neighborhood Programs Coordinator
Tedio Jackson, Minutes Clerk

II. ACCEPTANCE OF AGENDA

(Motion) Ms. Cox introduced a motion to accept the agenda as submitted, seconded by Mr. Ishman. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

III. ITEMS OF BUSINESS

1. Henderson Shines Recycling Community Event (Neighborhood Services)

Barbara Geach, Acting Neighborhood Services Manager, distributed a handout regarding a new program called Henderson Shines. This pilot program will be launched Saturday May 21, 2011, from 10:00 a.m. to 2:00 p.m., at the Henderson Pavilion. There will be family attractions and education awareness tables. If this program is successful, it will be expanded throughout the community. She noted that the CAC has an opportunity to have a booth at this event and members were invited to attend.

Ms. Cox applauded the City for launching this type of community outreach event and what the impact is to the City budget.

Ms. Geach replied that there is a minimal budget set aside for dumpsters, but most of the costs will be absorbed through partnerships and volunteers. She noted that there will not be any overtime expenses for staff.

(Motion) Mr. Ishman introduced a motion that the CAC have a booth at the Henderson Shines event, seconded by Mr. Bassing. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

Responding to marketing questions, Ms. Geach read a list of businesses that were invited to participate, and noted that there will be a press release, email blasts to HOA affiliates, as well as a marketing promotion through Parks and Recreation.

Suggestions were made to contact Shred-It to offer shredding services at this event and The Blind Center, to pick up old electronic equipment and computers. Mr. Bassing offered to locate a business that accepts donated cell phones.

2. CAC Cost Savings Identification Project Update (Community Development)

Stacie Welsh Projects Coordinator, reviewed a prototype that shows the concept “Our Henderson.” NV Energy is very open and receptive about this program. Ideas include reaching out to Vanderburg and Twitchell Elementary schools and allow students to share stories, possibly create a video with the kids, and kids voting on their favorite picture.

There was a consensus from the Committee to support this idea. Suggestion was made to target residents and businesses and add a link to the “Our Henderson” webpage. This item will be further discussed at the next meeting. Ms. Welsh and Mr. Weinman will finalize the links of businesses and Mr. Bassing will work on how to incorporate a business link on the webpage.

3. Community Sustainability Awards Program (Community Development)

Stacie Welsh, Projects Coordinator, reported that part of community outreach piece is how to recognize excellence in the community from residents and businesses. She asked for input from the committee members regarding whether the CAC would like to be involved in a community sustainability award program. She explained that it would involve the members developing criteria for the program, research marketing efforts, communicating with networks and homeowner associations, and reviewing applications.

Ms. Welsh noted that the Sustainability Hall of Fame would like to establish a local chapter in Henderson, and they may be able to provide criteria. It may be beneficial to research other agency programs.

Regarding a concern that this program would be negatively impacted if this committee becomes dormant when not working on a project, it was suggested that Community Development staff could continue with this program if the committee becomes dormant, or a subcommittee of the CAC would continue to work on this program.

Mr. Ishman offered to work with another member of the committee to co-chair a subcommittee for a community sustainability awards program.

Staff will research other practices relating to this item and draft an outline to bring back to the committee to review. It was also mentioned that this program could grow into recycling efforts.

(Motion) Mr. Dillon introduced a motion that staff research criteria from best practices and present information at the next meeting, seconded by Mr. Weinman. The vote favoring approval was unanimous.

4. CAC Tours – NV Energy, North Community Police Station

Ms. Welsh noted that it will be difficult to schedule tours at a time for all committee members, so she will send committee members a survey link to determine days and times for tours.

5. Convene for Green Update

Chairman Piechota reported that this was a good community event and very informative. Ms. Petruso commented that she really enjoyed this event as education and awareness were key factors. She noted that the Pepsi Corporation showed how they are a sustainable company and give back to the community. She suggested that the Pepsi video be shown to the Committee.

Ned Thomas, Principal Planner, stated that staff will distribute a summary of the summit at the next meeting, and show the Pepsi video.

IV. STAFF'S/CHAIRMAN'S BUSINESS

Chairman Piechota read an update regarding the student who did a science recycling project for school and will provide this information to members electronically.

Mr. Weinman commented that a student brought forth a program in her school to plant a garden.

Ms. Welsh suggested that these two stories could be placed on the "Our Henderson" webpage to help kick it off. Staff could initiate press coverage to help recognize special efforts kids are making in the community regarding sustainability.

Chairman Piechota reported that Evergreen Recycling, which is part of Republic Services, does commercial recycling.

Mr. Thomas noted that Town Square is hosting an event called "Green Fest" to celebrate Earth Day on Saturday, April 16, 2011, 10:00 a.m. to 5:00 p.m.

V. PUBLIC COMMENT

There were no public comments presented.

VI. SET NEXT MEETING

The next meeting was scheduled for May 11, 2011, at 5:30 p.m., in the Council Chambers Conference Room.

VII. ADJOURNMENT

There being no further business to be discussed, Chairman Piechota adjourned the meeting at 7:07 p.m.

Respectfully submitted,

Tedie Jackson,
Minutes Clerk