

**CITIZENS' ADVISORY COMMITTEE
MINUTES
October 10, 2012**

I. CALL TO ORDER

Chairman Tom Piechota called the meeting to order at 5:38 p.m., in the Council Chambers Conference Room, 240 Water Street, Henderson, Nevada.

II. CONFIRMATION OF POSTING AND ROLL CALL

Jason Rogers, Planner, confirmed the meeting had been posted in accordance with the Open Meeting Law by posting the agenda three working days prior to the meeting at City Hall, Emergency Services Facility, Green Valley Police Substation, and Fire Station No. 96.

Present: Chairman Thomas Piechota
Adrienne Cox
Jim Dunn
Brin Gibson
Dean Ishman
Andrew Jacobson
Richard King
Robert Neilsen
Paula Petruso

Absent: Jeff Bassing, excused

Nancy Frago, excused
David Frommer
Matt Morris
Maureen Murphy, excused
Melodee Wilcox, excused

Staff: Michael Tassi, Planning Manager
Ned Thomas, Principal Planner
Jason Rogers, Planner
Lon Willis, Information Tech Project Manager
Kathleen Richards, Public Information Officer
Dawn Okerlund, Technical Analyst III
Tedio Jackson, Minutes Clerk
Steve Lopez, Senior Financial Analyst

III. ACCEPTANCE OF AGENDA

(Motion) Ms. Cox introduced a motion to accept the agenda as presented, seconded by Mr. Ishman. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

IV. PUBLIC COMMENT

Chairman Piechota welcomed new member Andrew Jacobson.

Everyone present introduced themselves.

V. NEW BUSINESS

1. Approve meeting minutes for September 12, 2012 (For Possible Action)

Correct the spelling of Robert Neilson to Robert Nielsen.

(Motion) Ms. Murphy introduced a motion to approve the minutes of September 12, 2012, as amended, seconded by Mr. Ishman. The vote favoring approval was unanimous. Chairman Piechota declared the motion carried.

2. Receive update on the Enhance Online Services to Reduce Trips to City Hall project. (Informational Only)

Chairman Piechota reviewed existing services and online features that were discussed at the last meeting. He noted that this meeting will focus on suggestions to increase citizen engagement.

Jason Rogers, Planner, reported that staff provided an update to the Mayor and Council, and they are very supportive and excited about crowd sourcing and enhancing online services to help make Henderson a premier city. The goal is to find opportunities to be a social, cohesive community and improve the quality of life in a more efficient form.

Mr. Rogers reviewed a timeline flowchart entitled "Enhance Online Services Project Pathway," and provided a status report regarding research efforts on: (i) Online Land Application System, (ii) Crowd Sourcing, (iii) Essential Services, and (iv) Live Web = Chat/Online Media. This report will be provided to the CAC members on a bi-weekly basis.

Mr. Rogers further demonstrated a Site Plan Submittals Location Map as part of the Online Land Application System update. Mr. Rogers said staff would like to develop a prototype that has very high level information and is a progressive way to help share information with the community. He found three cities that are moving in this direction to be more proactive in terms of community involvement. He noted that this concept would be novel in the southwest region and Nevada.

Responding to a question whether staff can capture email addresses to provide notice to the community, Mr. Rogers replied that we have required notification standards in place, but there may be cost issues to transition the City's notification system to be more proactive.

Kathleen Richards, Public Information Officer, noted that residents have to subscribe through Contact Henderson for certain notifications. Due to spam laws, the City can only use email addresses for specific things.

The following suggestions were provided: Add a link to Comcate to capture all residents and the importance to include a disclaimer. Staff noted it would conduct due diligence regarding this request.

Ms. Richards reviewed results of a survey asked of residents who visited City Hall and pointed out that 58 percent said they would use a service if it was offered online. Due to customers not knowing what services are available online, staff intends to focus on ways to provide better marketing for online services. Staff will attempt to research how many Henderson residents are connected to the Internet.

Mr. Willis reviewed a handout outlining the most visited website pages for the month of September 2012. He noted that the City Clerk's Office was not hit for City Council meetings and agendas.

Mr. Rogers displayed a "Top Downloaded Files by Section" for the month of September 2012, which can be used as a resource to enhance certain areas. He also displayed a "Top Visited Pages by Section (department)" for September.

Referring to Phase II of the Single-Stream Recycling Program, Dawn Okerlund, Technical Analyst III, noted that a map outlining the neighborhoods in this phase is available online and can be printed as a PDF file so it is easier to see.

3. Discuss Renewable Energy in Community project activities for November 2012, December 2012, and January 2013.

Mr. Rogers reviewed a handout outlining a proposed timeline from November 2012 through April 2013 regarding the Renewable Energy project and enhancing online service tasks.

Mr. King noted that Shea Homes may be able to provide a presentation or a site tour of their zero-energy home development. Mr. Rogers offered for staff to work with Mr. King and schedule a presentation or site tour. It was suggested that the CAC members be emailed a link to Shea Homes to preview this project.

It was noted that Steve Rypka owns a zero-energy home in the Anthem area and may be willing to open his home to a tour.

A discussion ensued regarding Development Code requirements and how homes are scored to meet development criteria. Staff can email the Development Code to member for their review.

VII. STAFF/CHAIRMAN COMMENTS

Mr. Jacobson suggested using the city of Henderson as a teaching area for alternate energy uses and developing demonstration areas.

Mr. Rogers reported that Henderson hosted a Global Solar Summit in October of last year with several companies from other countries to discuss alternate energy issues. Staff will provide Mr. Jacobson with information to contact Bob Cooper, Manager of Economic Development/Redevelopment, to get more details regarding this issue.

Chairman Piechota commented that UNLV has been developing renewable energy programs.

Mr. Gibson noted that land is available for renewable energy programs, but a strategy needs to be developed and put in place. He said Boulder City has done a good job of using the Eldorado Valley to construct the solar facility.

Mr. Jacobson said he does not believe large solar installations are cost effective, but small applications and local uses are very effective.

VIII. PUBLIC COMMENT

There were no comments presented by the public.

IX. ADJOURNMENT

There being no further business to be discussed, Chairman Piechota adjourned the meeting at 7:11 p.m.

Respectfully submitted,

Tedie Jackson,
Minutes Clerk