

**CITIZENS' ADVISORY COMMITTEE  
MINUTES  
April 10, 2013**

**I. CALL TO ORDER**

Acting-Chairman David Frommer called the meeting to order at 6:03 p.m., in the Council Chambers Conference Room, 240 Water Street, Henderson, Nevada.

**II. CONFIRMATION OF POSTING AND ROLL CALL**

Jason Rogers, Planner, confirmed the meeting had been posted in accordance with the Open Meeting Law by posting the agenda three working days prior to the meeting at City Hall, Emergency Services Facility, Green Valley Police Substation, and Fire Station No. 96.

Present:     Acting-Chairman David Frommer  
              Adrienne Cox  
              Cornelius Eason (via teleconference)  
              Andrew Jacobson (left at 6:00 p.m.)  
              Richard King  
              Robert Nielsen  
              Paula Petruso  
              Melodee Wilcox

Absent:     Jeff Bassing (excused)  
              Jim Dunn (excused)  
              Nancy Frago (excused)  
              Brin Gibson (excused)  
              Dean Ishman (excused)  
              Matt Morris (excused)  
              Thomas Piechota (excused)

Staff:       Jason Rogers, Planner  
              Ned Thomas, Principal Planner  
              Sean Robertson, Prinipal Planner  
              Michael Tassi, Planning Manager  
              April Parra, Minutes Clerk

### **III. ACCEPTANCE OF AGENDA**

(Motion) Ms. Petruso introduced a motion to accept the agenda. The vote favoring approval was unanimous. Acting-Chairman Frommer declared the motion carried.

### **IV. PUBLIC COMMENT**

There were no comments presented by the public.

### **NEW BUSINESS**

#### **1. Approve meeting minutes for March 13, 2013**

It was noted that Richard King's absence was excused.

(Motion) Ms. Cox introduced a motion to approve the minutes for the March 13, 2013, Citizens' Advisory Committee, as amended. The vote favoring approval was unanimous. Acting-Chairman Frommer declared the motion carried.

#### **2. Review the April 16, 2013, City Council Meeting Enhanced Online Services PowerPoint presentation.**

Jason Rogers, Planner, gave a PowerPoint presentation entitled Enhanced Online Services Summary. Areas of discussion included: Project History, 3-Step Research and Due Diligence, What Did Research Reveal, Essential Services, Crowd-Sourcing, Live Web-Chat, Electronic Plan Submittal (EPS), Online Land Development Activity Map, and Recommendations.

Responding to a question by Mr. Eason regarding marketing and communication, Mr. Rogers said it will be a multi-platform approach using the media, social media, and mailers.

Acting-Chairman Frommer commented that once traffic is driven to the website, it begins to build a life of its own and expands. He noted that people then build confidence in the service and become more engaged.

Mr. Cox and Mr. King commended Jason Rogers for his hard work and stated that he has elevated the position of the Citizens' Advisory Committee.

**Note: Mr. Jacobson left at this time; however, the meeting proceeded without a quorum.**

**3. Update CAC on Energy Efficiency Program briefings with City Council and identify three communities for potential demonstration project.**

Mr. Rogers distributed a map of energy efficiency categorizations and gave a brief overview. He noted that the City Council commented in briefings that the Committee is headed in the right direction and should continue the work they are doing. He also noted that staff received support to continue working with a third party, Green Alliance, in order to create a demonstration project.

This item was continued to the May meeting due to a lack of a quorum.

**IV. STAFF/CHAIRMAN'S BUSINESS**

Ms. Petruso gave a summary of the Convene for Green conference and detailed some of the highlights including energy efficient automobiles.

**V. PUBLIC COMMENT**

There were no comments presented by the public.

**VI. ADJOURNMENT:**

There being no further business to be discussed, Acting-Chairman Frommer adjourned the meeting at 6:46 p.m.

Respectfully submitted,

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April Parra,  
Minutes Clerk