

# Make a Lasting IMPRESSION



## 2019 SPONSORSHIP OPPORTUNITY



**Healthy Henderson Fair**  
**Saturday, January 12**  
**10am-2pm**

Henderson Multigenerational Center  
250 S. Green Valley Pkwy.

Your marketing dollars are precious in any year, and even more so today. They have to work harder and do more. That's why your presence at the Healthy Henderson Fair should be included in your 2019 marketing plan.

This event is positioned to assist participants in holding to their New Year's resolutions to maintain or improve their health and fitness. Our Healthy Henderson Fair features health and wellness vendors, children's activities, bounce houses, class and fitness demonstrations, open rock wall climbing, blood donation truck, and healthy lunch options available for purchase. Community members are able to sign up for Lighten Up Henderson Challenge during this event.

Expected audience: 1,000

## IT'S SMART TO PARTNER WITH HENDERSON

The City of Henderson is pleased to offer sponsorship opportunities for a variety of exciting events held throughout the year. Designed to support corporate and organizational marketing, promotional and outreach strategies, our packages offer:

- Visibility, impact and access to a family-oriented target in the Henderson and Southern Nevada market.
- Opportunities to build image and awareness of products/services, sampling and distribution of promotional/educational material.
- An association with some of the community's premier special events that attract a variety of audiences and an opportunity to be an integral part of City of Henderson programs.

We offer a la carte sponsorships that allow you to build a package  
to match your specific needs at a sponsorship level that's right for you.

In-kind sponsorships are always welcome.

It all adds up to a great opportunity to make a lasting impression.

**For more information about sponsorship with the City of Henderson for the Healthy Henderson Fair or any other city event, please call 702-267-2982 or email [sponsor@cityofhenderson.com](mailto:sponsor@cityofhenderson.com).**

# 2019 SPONSORSHIP AGREEMENT

Contact us for in-kind sponsorship opportunities.

**Bronze**

- **\$75** Linked sponsor logo displayed on the City of Henderson website **OR**
- **\$75** Sponsor logo displayed at event on sponsor recognition banner; a high resolution logo (eps vector format, no less than 300 dpi, 3"x3") is required by December 26, 2018

**Silver**

- **\$125** Linked sponsor logo displayed on the City of Henderson website  
Sponsor logo displayed at event on sponsor recognition banner; a high resolution logo (eps vector format, no less than 300 dpi, 3"x3") is required by December 26, 2018

**Gold**

- **\$150** Table and 2 chairs at the event; no tent and no sales  
Linked sponsor logo displayed on Cityof Henderson website

TOTAL SPONSORSHIP: \$ \_\_\_\_\_ CHECK #: \_\_\_\_\_

Credit card (Visa, MasterCard, Discover) and electronic payments are accepted. Please call 702-267-2982.

COMPANY/ORGANIZATION NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

ORGANIZATION WEBSITE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Signature of Authorization: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed and signed sponsorship agreement with check made payable to **City of Henderson** to:

City of Henderson  
Alexandrea Crocker  
Parks and Recreation MSC 411  
PO Box 95050  
Henderson, NV 89009-5050

Thank you for your sponsorship and support!