

Why should you support biking?

Commuters select their travel modes based on travel time, convenience, and the need for trips during the day. For distances of less than five miles, the bicycle is a practical alternative mode of transportation. Additionally, employees who care about their health, the environment, or saving money will often ride from 10 or more miles away.

The City of Henderson attracts new businesses to the community by being bike friendly. Articles in Yes! Magazine, xconomy.com and transportationissuesdaily.com reinforce this trend.

If you can answer yes to one or more of the following questions, then promoting bicycle commuting at your business is worth the effort.

- Does your company support innovative ideas that improve employee health and morale?
- Do you have a limited number of parking spaces available?
- Do your employees currently use bicycles or are they interested in a physically fit, active lifestyle?
- Do you have people in your company who are concerned about the environment?
- Do you have employees who live within five miles of work?

How do I apply?

Visit BikeHenderson.org to submit your contact information. One of our Bicycle Advisory Committee members will contact you.

The site also provides resources and additional information about biking opportunities in Henderson. Businesses may recertify as a Bicycle Friendly Business every two years.



BikeHenderson.org



Live Learn Work

Become a City of Henderson Bicycle Friendly Business

The Bicycle Friendly Business program is an innovative and visible way for the City of Henderson to encourage local employers' efforts in cultivating a cycling culture among their employees and customers. The program recognizes Henderson-based companies and organizations that have invested in the bicycling movement and continue to take steps to be more bike-friendly. The basic and low- or no-cost practices each business adopts not only advances the cycling climate in Henderson, but also improves the city's health, environment and economy.

How does my business qualify?

The Bicycle Friendly Business program evaluates the efforts of a company to promote bicycling for transportation, recreation, and exercise. Applicants may qualify to become a Bicycle Friendly Business by incorporating several of the following.

- Offer employees a guaranteed ride home
- Apply to be a national Bicycle Friendly Business (League of American Bicyclists)
- Offer incentives and discounts to bicyclists
- Give bike commuters informational support
- Use bike messengers frequently
- Participate in National Bike Month

- Host walk and/or ride days for office staff
- Make bike tools and pump available for employee and customer use
- Provide cycling orientation packets to new employees
- Offer bike training sessions for employees
- Make your building bike accessible
- Provide shower facilities for employees who commute by bike
- Install secure, covered bike parking
- Encourage employees and customers to bike instead of drive in a creative way

What are the benefits?

- Bicycle Friendly Business window decal
- Company recognized on BikeHenderson.org
- Bicycle Friendly Business certificate

