

Engagement and Programs at Work

The Engagement and Programs Division gathers input to strengthen our work. We listen-to-learn, we share what we do with residents and stakeholders, and we ensure meaningful community engagement and meeting facilitation. Through effective neighborhood programs and targeted initiatives, we also work to support mature neighborhoods and beautification efforts, reduce blight, leverage momentum and maximize benefit to residents through strategic partnerships and plan implementation.

COMMUNITY ENGAGEMENT



Target and tailor engagement efforts



Listen to learn



Provide information and build capacity

The Role of Engagement and Programs

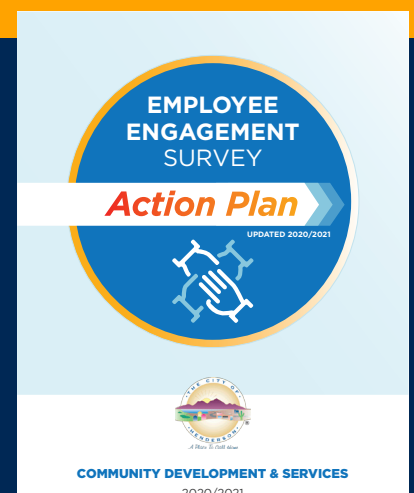


Community Engagement:

- » **Ensure Effective Engagement Efforts:** Includes traditional methods and targeted efforts to those typically hard-to-reach/marginalized populations.
- » **Listen to Learn:** Plan and execute effective community engagement efforts in order to gather community input on key topics, determine community priorities, inform and strengthen the planning process and development initiatives.
- » **Inform the Public:** Share what CD&S is doing and working on with the public to build consensus, capacity and transparency in the community.

Ensure Premiere Meeting Facilitation: Coordinate meeting design, preparation and facilitation in compliance with relevant State Law, Municipal Code and best practices for both internal and external CD&S led initiatives.

Facilitate Meaningful Employee Engagement and Communications: Facilitate Employee Engagement Action planning and resulting implementation efforts. Communicate employee messaging, updates, training opportunities and other department-wide messaging across divisions.



Engagement and Programs' Recent Accomplishments:

- » **NATIONAL PLANNING AWARD** COVID-19 Recovery Action Plan Submission and Communications Coordination.
- » **TWO STATE APA AWARDS** Water Street Plaza and COVID-19 Vulnerable Populations Outreach Efforts Submission and Communications Coordination.
- » Led award-winning COVID-19 **VULNERABLE POPULATIONS OUTREACH** Connected at-risk residents to available resources and programming utilizing targeted outreach and strategic partnerships.
- » **TARGETED NEIGHBORHOOD PROGRAMS AND INITIATIVES**
The Valley View Resource Fair and Cleanup event in late fall 2021 served the Valley View neighborhood families and individuals (estimated 200 overall attendees) through a variety of activities:
 - Neighborhood cleanup, revitalization, and beautification efforts
 - Resource and information sharing about safety, education, preschool scholarships, health, wellness and overall quality of life
 - Pop-up COVID-19 and flu vaccinations
 - Housing and critical home rehabilitation resources
- » **NEIGHBORHOOD CLEANUP PROGRAM** Responded to community interest and provided neighborhood cleanups citywide. Data highlights from 2021 include:
 - 160 neighborhood leaders who scheduled self-initiated cleanup requests
 - 280 dumpsters placed city-wide
 - 400 cubic tons of debris removed from private properties
- » **PROPERTY CLEANUP PROGRAM** Collaborated on four code enforcement referrals to help facilitate junk removal for income-qualified property owners who were out of compliance and/or facing hardship.
- » **BLOCK WALL PROGRAM** Collaborated on four code enforcement referrals for structural repairs to perimeter block walls that were deemed structurally unsound for income-qualified residents, totaling \$76,000 in repairs.



National APA Resilience and Sustainability Award



VALLEY VIEW Neighborhood Resource Fair & Cleanup

Who
The City of Henderson invites local nonprofit and community partners to participate and offer resources to residents in this revitalization area.

What
Resource Fair & Cleanup Event to serve the residents of the Valley View Neighborhood through:
 ► Neighborhood cleanup, revitalization, and beautification.
 ► Resource and information sharing on safety, education, health, wellness and overall quality of life.

When
Saturday, November 6, 2021, noon-4 p.m.

Where
Morrell Park, 600 Harris St., Henderson, NV 89015

Why
This collaborative event will bring together partners and resources in order to preserve, serve, and invest in one of Henderson's oldest neighborhoods and its residents.

Layout subject to change

Neighbors in the area will be able to:

- Receive a FREE holiday turkey (while supplies last).
- Receive flu shots and COVID vaccinations.
- Clean up unwanted trash and debris.
- Learn more about ways to improve homes and potential resources.
- Learn about potential plans for the park and provide input.
- Learn about available education programs, scholarships and more for families.
- Enjoy family-friendly activities, face painting, games, goodies and prizes.

For more information and partner opportunities, email heather.virtuoso@cityofhenderson.com or call 702-267-1500.

Targeted Neighborhood Programs and Initiatives



For more information, visit [CityofHenderson.com/engagementprograms](https://www.cityofhenderson.com/engagementprograms).